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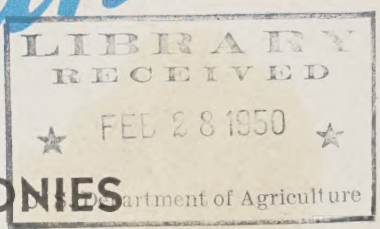


Peony,
Ella Christiansen



Lilac,
Olivier de Serres

Brand's



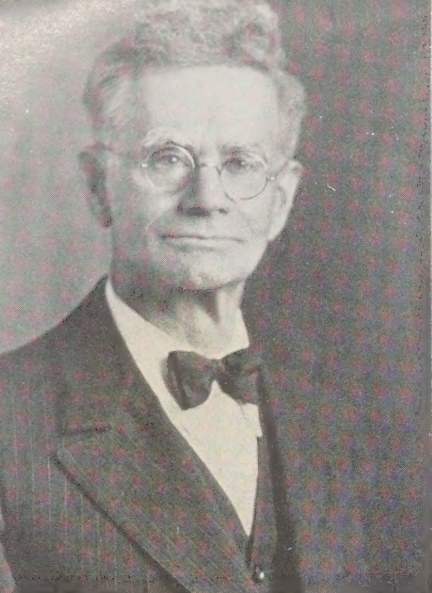
- Choice PEONIES
- Own Root LILACS
- Flowering CRABS
- Choice IRIS
- PERENNIALS

Year 1950
Both Spring and Fall
82nd Year in Business

Hopa Flowering Crab



BRAND
PEONY FARMS
Box 408
FARIBAULT, MINN.



A. M. BRAND



Office of Brand Peony Farms

A. M. BRAND

Born in his father's nursery. Spent his boyhood among plants. Has given his life to the nursery business. Has specialized in the Peony, originating many of the world's finest varieties. Has continued to operate the business that was established in Faribault in 1868—82 years ago.

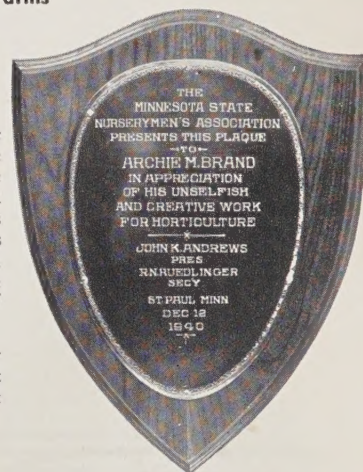
Distributor of the world's best Peonies. The finest varieties of Irises. Lilacs propagated on their own roots. The best in ornamental shrubs. The newest fruits.

A Cordial Invitation

Each summer thousands of tourists on their way to the North Woods stop to visit us, for here you find one of the principal scenic beauties of Southern Minnesota. Here in the Land of Ten Thousand Lakes, you will find 50 acres confined exclusively to the growing of the world's finest Peonies. It is not only tourists who stop, pause, and marvel but flower lovers from coast to coast come to see our annual Peony show which is held every June in our show room. Peony enthusiasts, the world over, send to us for strong, vigorous roots, productive of large and handsome blossoms.

Our Lilac fields also attract as much attention as do our Peonies, for we have one of the finest collections of Own Root French Lilacs in the world. From coast to coast and distant lands, flower lovers come to Brand's.

If you pass through our city, we hope you will visit us.



Our Change in Policy

From the time we began to specialize in Peonies until the close of the 1949 shipping season, our custom has been to issue 2 catalogs each year, one in the spring and another in the fall. Now at the opening of the new year 1950, we have decided to issue but one catalog for the year, a larger book carrying all the items we offer for both our spring and fall trade.

This change has been brought about by several factors. In the first place, getting out 2 catalogs a year entails a great deal of hard work both on the part of the management who write the catalog and the office force in mailing it to our customers.

Then the expense of 2 catalogs is practically doubled both in printing and postage. In order to avoid much duplication of both work and expense, we have decided to issue but one book a year.

In this catalog, we state which items are listed for spring only, which are listed for fall shipment only, and which may be had both in the spring and in the fall. Our customers will see the necessity of preserving the one catalog for preparing both their spring and fall orders.

Also we are dropping many items we used to carry as our interests have changed with the passing of the years. When this business was started in 1868, Minnesota was on the frontier. Most of the southern part of the state where we are located was open prairie. The land was mostly government land opening to settlement. People were rushing in from the East and from Europe taking up this bare government land and making homes. They demanded apple trees to start small family orchards, and windbreak stocks, both deciduous and evergreen, to plant about their buildings. From 1868 to 1920, our business was confined almost entirely to meeting their needs. Even now as one travels over rural southern Minnesota, northern Iowa, and the eastern part of the Dakotas, he sees many old orchards and great groves which originated from stock supplied by this nursery.

By 1920, we had built up a great stock of fine Peonies covering every known good variety we could procure. Since then we have made not only the growing of good Peonies but the origination of new varieties one of our chief interests. At the present time, we send Peonies into all sections of the United States, including Alaska, and into many foreign countries, both in the spring and in the fall.

A little later about 100 French Lilacs in 10 varieties that we had been growing for several years came into bloom and they were a revelation to us. To insure good growing qualities and also hardiness, we immediately started experimenting to find a practical way to propagate the French Lilac on its own root. Now "Own Root" French Lilacs have become another of our chief specialties.

In 1920, Prof. Hansen of the South Dakota Station first sent out his Hopa Flowering Crab. We heard of it and purchased 2 small trees and planted them in our home yard. After these trees bloomed, we again saw that the handwriting was on the wall. Hansen had solved the problem of hardy flowering Crabs and we began to pick up a line of beautiful Crabs that can be grown clear across this country and far up into Canada. They have now become a third intense interest.

We are not only propagating Peonies, French Lilacs, and flowering Crabs on a large scale, but we are also offering to our customers many of the best hardy Shrubs, Iris, Gladiolus bulbs, and Perennials, including the now popular Chrysanthemum.

Our Catalog

Each year we go over our mailing list and remove the names of those who have failed to give us an order for a period of 2 years. Our catalog is expensive as we illustrate so many items in color. We wish to save expense as much as possible and for this reason we cannot continue to send out our book to those who do not purchase from us. However, if you have purchased from us in the past and fail to receive our book and wish a copy, do not hesitate to write us for one.

Many people who are moving about send for our catalog and are not really interested in making a purchase. If we do not receive an order after sending out our catalog, we drop that name from our files and no further catalogs are sent. Our catalog is sent from season to season to all who have given us an order amounting to \$3.00 or more. Others may obtain a copy for 25c, and may deduct this amount from their first order that amounts to \$3.00 or more.

Our Prices and Our Peony List

Available for Both Spring and Fall Planting

IN READING through our price list, it will be noticed that we list no Peony for less than \$1.00. There are several reasons why we cannot handle 50c and 75c roots and make a fair profit. In the first place it takes expert labor to divide Peonies and such labor deserves good wages, hence we divide with larger divisions, which decreases the cost of labor and gives more satisfactory roots. Then we include in our list only really desirable varieties. It will be noticed that very few in the list are rated below 8 and we consider that these few deserve and will in the future receive a higher rating. If we wanted to work off undesirable stock we could sell it cheaper in order to get rid of it. But we want our customers to plant Peonies that will give them permanent pleasure and that they will not wish to discard when they come to know Peonies better. We believe that our plan of giving good sized divisions of varieties selected for real merit means true economy to our customers. For this reason, we are designating the size of our root, A Brand Division.

9.2 A. B. FRANKLIN

(Franklin)

A large, late double white that opens with a faint rosy flush with a tinge of pinkish cream in the center. Petals are closely packed in roselike arrangement. Flower is perfect in form, of great substance, and is delicately fragrant. Plant is medium tall, with excellent foliage and stiff, straight stems. One of the very best of all white Peonies. This fine white was awarded a Gold Medal by the American Peony Society in 1933.

A Brand Division \$5.00

8.6 ALBERT CROUSSE

(Crousse)

Albert, Felix, and Marie Crousse are three noteworthy Peonies. Albert Crousse is a beautiful soft shell-pink with narrow compact petals. An outstanding late midseason variety. If your garden needs a substantial late light pink, you will be pleased with this variety.

A Brand Division \$1.00

8.7 AUGUSTE DESSERT

(Dessert)

A large, midseason rose-red, with large round petals, each edged with a distinct narrow silver border. Plant of medium height and a prolific bloomer. A brilliant light rose-red that is very distinct in color and form and a most desirable sort.

A Brand Division \$2.00

8.8 BALL O' COTTON

(Franklin)

A pure white coming into bloom late midseason. Perfect Rose type, pleasingly fragrant. Plant is of medium height, foliage good, stems strong. An excellent white usually found in the winning classes in all large shows.

A Brand Division \$2.00

9.0 BARONESS SCHROEDER

(Kelway)

This is considered one of the finest white Peonies grown. When the last symposium was taken, this variety received a rating of 9.0 after 79 people had voted. When the buds first open, they are a delicate blush, but the flower soon fades to a milky white. This is a variety that should be found in every collection. It comes into bloom late, after most of the white Peonies are gone. See color page 13.

A Brand Division \$1.50

SMALL ORDERS

If you order only one root, allow 25c for postage. But this amount will usually carry three fine divisions within the 5th zone. All orders for Peonies amounting to \$5.00 OR MORE will be sent PREPAID in the United States if cash accompanies order, unless otherwise specified.



Amazingly



Each
\$15.00
Late

**RUTH ELIZABETH
A BRAND PEONY
WINS IN 1948
BEST RED NEW YORK
BEST RED
INTERNATIONAL
SHOW
GUELPH, ONTARIO**



GOLD MEDAL

5 Satisfactory Peonies

Good Growing Habits
Excellent Bloomers
Satisfactory as Garden Flowers
Sure Prize Winners
All Brand Divisions
All Brand Originations
**AS A COLLECTION FOR
\$30.00, POSTPAID**



9.0 Ella Christiansen—Late, \$3.00
Found in four prize-winning exhibits at the
National Show held in Rockford, Illinois.



GOLD MEDAL

For Fall 1950

Our stock of these
five fine varieties is so
limited we cannot offer
them for our spring
sales. Order early for
September, 1950 de-
livery.

Beautiful

FINE IN THE SOUTH AS WELL AS IN THE NORTH From Cordova, Alabama

Ella Christiansen gave me a pleasant surprise. I expected nothing, but it has proven to be a splendid variety for Alabama. It has a strong, vigorous plant and is a profuse bloomer of extra large blooms on strong stems. In color it is a medium pink. I am well pleased with it.

From Flora, Ontario, Canada

Blanche King in the dark pinks and Ella Christiansen, a lighter pink, were among the elite. These two which in my garden never fail to give wonderful bloom, this year was no exception.



8.9 Blanche King—Late, \$5.00

At the National Show held in Boston, in 1947, Blanche King was awarded the B. H. Farr Memorial Medal as the best double flower in the Show, also the best double deep pink in 1949 at the Milwaukee Show.



9.6 Mrs. A. M. Brand—Late, \$5.00

THREE GOLD MEDAL WINNERS

MRS. A. M. BRAND. At the National Peony Show held in St. Paul, Minnesota, in 1923, this variety was awarded the Gold Medal. It has won many fine prizes since and in 1943 at the National Show held in Minneapolis it received the prize as the best flower in the show.

HANSINA BRAND. At the National Peony Show held in Rockford, Illinois, in 1946, this variety was shown in eleven prize-winning exhibits. One prize was the Gold Medal, one the Silver Medal, and one for the best double Peony in the Show.

RUTH ELIZABETH. This fine red was exhibited as a seedling at the National Peony Show held in Rochester, Minnesota, in 1940, and was awarded a Gold Medal.



9.4 Hansina Brand—Late, \$7.50

9.1 CORNELIA SHAYLOR

(Shaylor)

A very late light pink that gradually fades to an almost pure white with a greenish tint at the base of the petals. The plant is strong with tall stems that carry the flowers erect. Although a late variety it opens well and we consider this in a class with Georgiana Shaylor.

A Brand Division \$2.00

DR. CHRISTOPHER GRAHAM (New)

(A. M. Brand)

This variety was named for Dr. Graham, who was so long identified with the early history of the Mayo Clinic at Rochester, Minnesota. Here is a large late white in season with Marie Lemoine. It is a rich creamy white absolutely void of stamens. The plant is tall, with medium green foliage and strong stems. The flower is large, loosely built, with large guard petals enclosing a center of smaller lacy petals. There is an occasional trace of carmine on a petal, but not flecked like Festiva Maxima. The general appearance of this late flower is that of a large, very creamy white, the Kelway's Glorious type. We consider this a real acquisition to our short list of good late whites. It is absolutely a first-class variety and also a late variety. It is a loose type and will open well.

A Brand Division \$10.00

7.6 EDULIS SUPERBA

(Lemon)

This is the first good deep pink. It sometimes opens for Decoration Day with us in Minnesota. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. The flower deserves a much higher rating and should be planted because of its earliness and general good qualities.

A Brand Division \$1.00

ELLEN FOSTER (New)

(A. M. Brand)

A medium tall growing variety with good plant habits and clean foliage. Rose type blooms of good size, large, broad, deep petals of almost uniform light flesh-pink flushed delicate lavender. A new variety of great promise. Selected by many of our visitors last season as the best flower in our show room. This choice sort of dainty pink is really a top notch variety.

A Brand Division \$5.00

7.7 FANNY CROSBY

(Brand)

An early yellow Peony with pink guard petals that is growing in favor more each year as it becomes better known. The plant is strong, thrifty, and very floriferous. The side buds come into bloom with the main flower and if left on the plant they make a wonderful showing.

A Brand Division \$2.00

8.4 FELIX CROUSSE

(Crousse)

A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red, the same type as the early red, Richard Carvel.

A Brand Division \$1.00

FIREBALL

(A. M. Brand)

This is one of our new seedling Peonies difficult to classify as to color. It is not a real red and neither is it a pink. Probably a brilliant Tyrian rose will best describe it. The flower is early, of medium size, semi-double, and for color extremely effective in the garden. It is not a show flower and is not for indoor use, but as an outdoor variety it is a knockout.

A Brand Division \$2.00

8.9 GEORGIANA SHAYLOR

(Shaylor)

A large, late midseason light rose-pink with pleasing fragrance. The petals are very broad with guard and outer petals slightly splashed crimson. The plant is medium tall and of sturdy habit. One of the very best of Mr. Shaylor's introductions.

A Brand Division \$1.50

9.1 HANS P. SASS

(Hans Sass)

Mr. Sass has given us some of the finest Peonies we grow. He gave this one bearing his own name, which goes to show how much he thought of it. It is one of the really fine Peonies and one will not make a mistake in choosing it. A late, very large flower borne on tall strong stems. The color is a clean refreshing blush-white deepening to a shell-pink in the center.

A Brand Division \$5.00

JEAN COOPERMAN

(A. M. Brand)

An early midseason even toned soft crimson-red coming into bloom a few days after Richard Carvel. The flower is of good size and pleasant fragrance. It is semi-rose in form, made up mostly of large petals nicely arranged. An annual and profuse bloomer. A fine show flower and, we believe, a coming red for the commercial cut flower trade.

A Brand Division \$3.00

JOANNE FOREMAN

(A. M. Brand)

One of our newest introductions that we think more of the longer we have it. A large late flower with long narrow pointed petals. A very brilliant bright deep pink. We feel sure when this variety is better known, it will be even more popular than our Martha Bulloch. A sure-to-please deep pink.

A Brand Division \$10.00

JOSEPHINE HOPE HEALY

(A. M. Brand)

Flower named for the daughter of John Healy of St. Paul Park, Minnesota. John Healy and A. M. Brand were neighbor boys from the time they were born until they were some 16 years of age. They swam, played, fished, and fought together during all those years. Josephine Hope Healy is a full rose flower with great broad nicely rounded petals. Petals are of great substance and the color a very fine, even medium bright pink. We believe this a real Peony.

A Brand Division \$5.00

8.9 JUBILEE

(Pleas)

A very large, flat, ivory-white. The petals are long, narrow, and loosely arranged, producing a very attractive feathery effect. Everyone familiar with Peonies knows that Jubilee is a fine flower. Its only defect is a weak stem, yet one can well afford to support such a beautiful flower.

A Brand Division \$1.00

8.6 JUDGE BERRY

(Brand)

This is a fine delicate pink coming into bloom with that very early deep pink, Edulis Superba. Its attractive, large flat flowers are of excellent color and texture. Coming at the beginning of the Peony season, when most varieties are of small or medium size, this immense flower has a peculiar distinction, and will be wanted by every Peony buyer who wishes a really good early light pink.

A Brand Division \$1.50



Kansas

KANSAS (New)

(Bigger)

This is a new bright red that comes into bloom early in the Peony season. The plant has unusually strong stems and excellent foliage. The flower is full double with a few hidden stamens. It is a good show flower as well as a good cut flower. American Home Medal.

A Brand Division \$15.00

KANSAS AS MR. BRAND OBSERVED IT IN NEW YORK

Last June at the request of Mrs. Harry F. Little, I went to Mr. Little's garden in Camillus, N. Y., to check with her Mr. Little's Peonies, Mr. Little having passed away the fall before. This was a collection of some 2,500 plants, planted and cared for by one of the finest Peony men that ever lived.

We checked and labeled every plant in this entire collection. It took 10 days steady work to do this.

This gave me a splendid opportunity to study the flowers. Here I came across quite a few varieties new to me and I was pleased to see them.

All in all, the flowers I saw were of practically the same quality as the same variety would be with us in Minnesota. So I had a splendid chance to form a good opinion of a new variety. When the work was finished I took time to pause and consider what I had seen. I had seen many beautiful varieties, many outstanding ones, but there were four varieties that were more outstanding than all the rest.

One of the four was **KANSAS**, an immense beautiful, rich deep red of most perfect form. Although we had had Kansas in our fields for three years we had never let it bloom and it was new to me. The blossoms were as large as those of our own W. E. BLANCHETTE but of an entirely different type. A beautiful rich crimson-red of the most perfect form and greatest size. The plant was a five-year-old, had eleven great stiff 3½-ft. stems as strong as I ever saw on a Peony, holding the great flowers rigidly erect. Buy **KANSAS** for a great red.

8.8 KARL ROSENFELD

(Rosenfield)

A brilliant and striking variety, coming into bloom early midseason. Flowers very large, semi-rose type, and slightly fragrant. Desirable as a cut flower, a garden variety, and a show flower. See color page 13.

A Brand Division \$1.00

9.8 KELWAY'S GLORIOUS

(Kelway)

A fine midseason lacy white that fully deserves its high rating. The flowers are large, rose type, with long lacinated petals. Plant is medium tall, upright, with strong stems that hold the lacy flowers erect. A really fine white.

A Brand Division \$3.00

9.1 LADY ALEXANDRA DUFF

(Kelway)

An immense, loosely built flower with great broad rounded petals. A pale blush-pink, fading to white, with yellow stamens. When not disbudded, the central flower is loosely double, of a rather flattened, circular form; central petals touched with carmine. A beautifully formed flower; sweet scented. Very floriferous. Very showy. Opening after the central flower, the side flowers come semi-double, saucer-shaped, showing stamens.

A Brand Division \$1.50

8.8 LADY KATE

(Vories)

A large, flat, Rose type, light mauve-pink of perfect form. The plant is tall with stiff stems that carry the large flowers erect. The plant comes into bloom late in the Peony season, and this lovely pink is admired by all who see it in our field and in our show room.

A Brand Division \$2.00

8.6 LA LORRAINE

(Lemoine)

A large flower, nicely rounded, with great broad petals beautifully arranged. Comes into bloom midseason. Color a soft even shade of creamy pink. In our opinion, this flower is not fully appreciated. We feel that it is one of the choicest of all Peonies and should rate well above 9.0. From our first observation of the flower, this has been our constant impression. We exhibited La Lorraine at the National Peony Show held at Rochester, Minn., in 1940, in the class calling for "10 blooms of 1 variety in white or flesh-pink." There were 16 entries in this class and we won first prize with La Lorraine.

A Brand Division \$2.00

8.9 LAVERNE CHRISTMAN

(A. M. Brand)

A very large deep pink of varied shadings. The plant is tall and a vigorous grower. This variety received an Award of Merit at St. Paul, Minnesota, in the National Show held during 1923. Very late. Because of scarcity of stock we have been unable to offer this beautiful variety for several years. But with a nice stock again built up we can send out some fine roots this fall.

A Brand Division \$3.00

8.8 LILLIAN GUMM

(Gumm)

A uniform apple-blossom-pink with more brilliant shadings at the base of petals. The flower is large, globular in form, Rose type, with broad petals, and a cupped center. A fragrant late midseason variety. A reliable bloomer.

A Brand Division \$2.00

9.0 LONGFELLOW

(Brand)

Everyone concedes Longfellow one of the most popular red Peonies because of its distinct, fadeless color and general dependability, both for cutting and garden decoration. It is as striking in the field as in the show room. It comes into bloom early midseason. The plant has excellent foliage and strong stiff stems. The flower is a bright crimson and is always found among the winning classes in the show room.

A Brand Division \$2.00

8.4 LORA DEXHEIMER

(Brand)

To us, the splendid habit and brilliant color of this plant have exceptional merit. We first selected it from the seed bed in 1904. Each succeeding year it has grown in our esteem. Color intense flaming crimson. Early midseason. A variety that ranks with Longfellow. From all parts of the country, we have reports of the wonderful qualities of Lora Dexheimer.

A Brand Division \$1.50

8.7 LUETTA PFEIFFER

(Brand)

This is a very large, semi-double flower with broad, light pink petals, loosely arranged and intermingled with golden stamens in such a way that it produces a charming effect. The plant is tall and vigorous in growth, and the stems are long and strong. This variety comes into bloom very early in the season and should do well everywhere.

A Brand Division \$2.00

9.3 MARGARET LOUGH

(Gumm)

This is one of Mr. Gumm's introductions that we were instantly taken with when we first saw it some few years ago. We planted it in our fields and have now seen it in bloom some four or five seasons and we like it better the more we see it. It's a flesh-pink of pleasing form which in itself makes it distinctive. A "must have."

A Brand Division \$5.00

8.3 MARIE JACQUIN

(Verdier)

A midseason flower with purest white guards; then a collar of yellow stamens surrounding a row of shorter pure white petals, then a tuft of yellow stamens, giving the flower a pronounced Waterlily effect. The stems are erect, a clean, light green, as is also the foliage. The flower is semi-double, held perfectly erect, and on young plants it often comes a beautiful single.

A Brand Division \$1.00

SURPRISE BOXES

An Offer You Cannot Afford to Pass

For 9 seasons we have disposed of our surplus by making up Surprise Boxes and we believe that every box that we have sent out has been a really pleasant surprise to our customer.

You may wish to know something about what we will place in each box. Each box will have a total value of \$10.00 and will contain up to 6 roots. If you wish a smaller number, we select roots of greater value.

Tell us what colors you prefer and leave the selection to us. All the roots will be correctly labeled and will be regular Brand Divisions.

Take advantage of our offer and get a fine box of Peonies, a regular \$10.00 value, for \$7.50, postpaid.

COMPLIMENTS ON OUR SURPRISE BOXES

Charlotte, N. C., May 27, 1941.

"I received the Surprise Package of Peony roots in fine shape and truly they are SURPRISE PACKAGES. I am just thrilled to have such a lovely collection and I never would have gotten it any other way. I'm sure you couldn't have sent them to anyone that will enjoy them more or be more appreciative of their beauty. I feel very fortunate to have sent my order just when I did. We have an ideal climate and soil for Peonies and I can hardly wait to see these bloom. I thank you very much."

MRS. D. J. C.

We have never had a complaint from any customer to whom we have sent out Surprise Boxes. If you receive a box and feel we haven't given you even more than good value, we want you to write us.



Judge Berry

4 Prize Winning Varieties

Martha Bulloch, Mrs. Frank Beach, Myrtle Gentry,
Philippe Rivoire

All flower late in the Peony season, and are usually in bloom at one time.

These four may be purchased separately, but we offer them as a collection, in large Brand Divisions, a total value of \$16.00, for \$13.50, postpaid.

Plant This Spring and Gain a Summer's Growth Over a
Planting This Fall



9.2
Philippe Rivoire
Late, \$5.00
Richest Coloring of
All Red Peonies



9.1 Myrtle Gentry—Late, \$3.00

Late. Won Silver Medal at National Peony Show held in St. Paul, Minnesota, 1923. Consistent prize winner in many classes since. Always most pleasing.



9.0 Mrs. Frank Beach—Late, \$5.00
A Captivating Ivory-White



9.1 MARTHA BULLOCH

(Brand)

One of the greatest of all pink Peonies. The color is a bright old-rose-pink. The plant is very tall and comes into bloom late midseason. The flower is cupped rose type and often measures from 9 to 12 inches in diameter. The stems are strong and hold the heavy flowers well above the foliage. A constant prize winner. **A Brand Division \$3.00**

At the National Show in Rochester, Minn., 1940, this variety was entered in a class calling for three blooms of one variety in medium or dark pink. There were 20 entries in this class. Martha Bulloch won 1st, 2nd, and 3rd prizes and also emerged as the Grand Champion flower of the entire show. In 1949 this same fine deep pink won 5 first prizes at the National Peony Show.



Martha Bulloch on exhibit at the National Show held in Rochester, Minn., also best deep pink at Guelph, Ontario, in 1948.

9.0 MRS. FRANK BEACH

(A. M. Brand)

A deep ivory-white coming into bloom late in the season. The flower is large, flat, perfect rose type with long, narrow, lacinated petals of the same lacy effect as in Jubilee. Mrs. Frank Beach is a glorified Jubilee but is not handicapped by a weak stem. This variety develops a flower true to type on a yearling plant. The blooms are profuse and sweetly fragrant. One of the best of all white Peonies. See color page 8.

A Brand Division \$5.00

"Taking everything into consideration, I believe the best white Peony in my experience is Mrs. Frank Beach. I'll admit there are some larger and taller, but none of them do better for me in all respects at the same time. I believe it is one of the best-keeping white Peonies that I have ever grown. The whites do not take cold storage very well. Mrs. Frank Beach seems to be an exception. In Lincoln at the National Peony Show in 1937, when the show was taken down on Sunday evening, every bloom of Mrs. Frank Beach that I had there was still good."

9.2 PHILIPPE RIVOIRE

(Riviere)

A very bright rich crimson coming into bloom late midseason. The beautiful form of this flower and its uniform soft rich color make it a flower loved by all who see it. This is a fine show flower and is absolutely void of stamens. It has a pleasing fragrance and although the flower is not huge, it ranks among the top-notch reds. **A Brand Division \$5.00**

Our Roots for Spring are Especially Fine—Many of Them Will Flower This Same Season—Same Offer Available Again This Fall.

9.1 MYRTLE GENTRY

(Brand)

A beautiful late light pink that gradually fades to almost a pure white. The flower is perfect Rose form with great broad, nicely rounded petals of wonderful substance. Tints of flesh and salmon show throughout the petals. The plant is of splendid growth and clean appearance. The stems are strong and hold the great flowers well above the foliage. The flower has the fragrance of a Tea Rose. Our Silver Medal variety.

A Brand Division \$3.00

Leominster, Mass., Oct. 29, 1949.

"I had blooms from Hansina Brand and Therese as large as dinner plates but I adored Myrtle Gentry. It was so delicate, so like a great Rose, and its fragrance is 'out of this world.'"

MRS. W. H. P.

From article written by Victoria Gordon Kartack, December, 1943, Peony Bulletin:

"It is always a pleasure to see Hansina Brand and Myrtle Gentry. No matter what the future may bring in the way of new Peonies, I can never imagine either of them losing their popularity."

Topeka, Kan., Aug. 7, 1941.

"There is one thing that I have wanted to tell you folks for quite a while and just never did. I think that Myrtle Gentry is one of the three best, if not the best Peony that I have ever grown or that it has been my privilege to see. If I were limited to just two varieties of Peonies, one of them would be Myrtle Gentry. It has never failed me to date."

This fine pink appeared in 9 classes winning first prizes at the National Show held in Milwaukee, Wis., in 1949, and was also judged the best light pink double.



Hazel Kinney Holding a Large Bloom of Martha Bulloch

8.0 MARY B. VORIES

(Vories)

A very large Rose-type white coming into bloom late in the Peony season. It is a pure white showing a few stamens with an occasional faint tracing of carmine. The flower has a faint, sweet fragrance and when it is well grown the flower is perfect. **\$3.00**

8.7 MARY BRAND

(Brand)

No red Peony ever won favor so quickly as Mary Brand. Always found among the winning reds in every show room. Comes into bloom with Frances Willard. Color so distinct it is easily recognized by amateurs, no matter how often they find it in our fields. A red in which there is little trace of purple. One of the most satisfactory reds as a cut flower as it will last a week if cut in the bud. Holds its color perfectly and for a long time in the sun. See it in color on page 12. **A Brand Division \$1.50**

9.1 MATILDA LEWIS

(Saunders)

This is a large midseason variety resembling Mons. Martin Cahuzac but coming into bloom about a week later. The plant is medium tall, upright, with good stems and excellent foliage. This is one of the very darkest of all reds. It makes a fine show flower. For best results it should be cut in the bud and developed inside. If left on the plant the silky petals burn in the hot sun. **A Brand Division \$5.00**

INSTRUCTIONS FOR PLANTING PEONIES

If you are ready to plant your Peonies when they arrive, wash off all packing material and drop the roots into water. Just before planting, remove the labels so the wire will not cut the roots. Dig a hole 2 feet in diameter and from 1 to 1½ feet deep. Place the Peony root in the hole so the eyes on the root are 2 inches below the level of the ground. It may be necessary to place more soil back into the hole in order not to have the eyes more than 2 inches below the level of the ground. Be sure the soil is tamped down well so it will not settle any more. Hold the division erect in the center of the hole, with one hand, with the other draw in the soil and pack it firmly about the root so that just the eyes show. Give the root a pail of water and then fill in the balance of the hole and firm the soil tightly. Just as soon as the Peony appears above the ground, begin to cultivate at least twice each week until August 1st. By keeping the soil loose during the first growing season, there should be no loss.

8.8 MME. EMILE DEBATENE

(Doriat)

One of the brightest and most brilliant of all pink Peonies. The plant is tall with stiff stems that hold the flower erect. It comes into bloom midseason and is just as fine in the field as in the show room. This deep pink holds its color well and no one will be disappointed in this excellent variety. **A Brand Division \$3.00**

Best deep pink in the National Show in 1946 in the Court of Honor, again in 1949 in the same class this variety again won first.

8.9 MME. EMILE LEMOINE

(Lemoine)

A rare, beautiful white, coming into bloom late in the season. The flowers are very large, uniform in shape and size, with center petals irregularly marked carmine. The plant is rather tall with strong, erect stems. A most satisfactory garden flower and a wonderful show flower. **A Brand Division \$1.00**

9.3 MONS. JULES ELIE

(Crousse)

An immense self-colored flesh-pink, shading to a trifle deeper toward the base of the petals. Great prominent broad guard petals enclose an immense ball of incurved petals of the same color, all covered with an intense silvery sheen. It looks more like a huge Chrysanthemum than a Peony. The plant is medium tall with strong stems. An early bloomer with pleasing fragrance. See color page 12. **A Brand Division \$1.50**

8.8 MONS. MARTIN CAHUZAC

(Dessert)

If you wish the darkest red Peony grown, order this one. Flowers medium to large semi-rose type, with stamens. Color a deep maroon-red. It often comes semi-double until plants are well established. The plant is medium tall with strong, sturdy, upright stems. It comes into bloom early midseason and is a striking landscape variety. **A Brand Division \$1.50**

9.0 MRS. BRYCE FONTAINE

(A. M. Brand)

A midseason, rich dark crimson. It is darker than Longfellow but not the color of Mons. Martin Cahuzac. It is a flower of wonderful substance and holds up well after being cut and for this reason it makes a fine garden and show flower. Although this variety is listed as new and few roots have been sold, we have watched it year after year for over 18 years and we are willing to place it among the very best reds. **A Brand Division \$5.00**

9.0 MRS. DEANE FUNK

(A. M. Brand)

A Walter-Faxon-pink coming into bloom early midseason. The flower resembles Phyllis Kelway and is one of the finest of all Peonies for use in decorative work in making up large baskets or vases of flowers. A distinct band of golden stamens lights up the entire flower and these stamens enclose a rosebud, cup-shaped center of large incurving petals. Magnificent in the show room. **A Brand Division \$3.00**

9.3 MRS. EDWARD HARDING

(Shaylor)

A large midseason white, illuminated by many golden stamens hidden under the petals. The plant is of medium height, free flowering, with stiff stems and excellent foliage. The flower resembles Enchantress but the plant is a much better grower. **A Brand Division \$2.00**

9.2 MRS. J. H. NEELEY

(Dr. J. H. Neeley)

A late flowering blush-white shading to white with a greenish reflex at the base of petals. Center petals enlivened with yellowish pink or salmon tones that are attractively different. A new variety that seems destined to earn a place among the truly great Peonies. **A Brand Division \$5.00**

9.5 MRS. J. V. EDLUND

(J. V. Edlund)

This is a large pure white flower of most perfect form. In voting off the tie with Hansina Brand at the Toronto National Show, this flower was awarded best flower in the show. It is a late, large pure white that is in bloom with Blanche King, Genevieve, Mrs. A. M. Brand, and Mrs. Frank Beach. It is one of the very finest of all Peonies. **A Brand Division \$5.00**

9.1 MRS. ROMAINE B. WARE

(A. M. Brand)

A fragrant light pink coming into bloom midseason. The flower is medium large, Rose type, with a delightful Rose fragrance. The plant is medium tall with strong, slender stems that hold the flowers well erect. Returning from the National Show at Boston, I stopped with my good friend Harry F. Little. Mrs. Romaine B. Ware was in full bloom. Of this wonderful flower Mr. Little said: "I think this is one of the daintiest of all Peonies." **A Brand Division \$2.00**

8.9 NANCY DOLMAN

(Vories)

A distinctive rose-pink of conical form and of great size. Although a very late variety, it seems to open as well in the South as in the North. The plant is very tall, with strong, heavy stems that bear blooms of extra large size and fully double. One of the best of Vories' origination. **A Brand Division \$2.50**

9.4 NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep pure flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety. **A Brand Division \$5.00**

9.0 NIMBUS

(Andrews)

An extra fine flesh-pink coming into bloom late in the Peony season. The flower is Rose type, fragrant and greatly admired by all who see it. The plant is tall with excellent stems. A fine show flower and equally good in the garden. **A Brand Division \$3.00**

9.0 NINA SECOR

(Secor)

An absolutely pure white of true Rose type. A few of the central petals show a fine crimson edge. The flower is built high with a cupped rosebud center and resembles Kelway's Glorious. The flowers are medium to large. The plant is tall, graceful, with light green foliage. The plant needs careful disbudding to bring the blooms to exhibition size. Midseason. **A Brand Division \$1.00**



Reine Hortense (See page 14)

More About the Peony, Myrtle Gentry

By Myrtle Gentry

Years ago when I selected this fine pink as the flower I liked best of all from our seedling field, I had no idea that flower lovers all over the country would find a place for me in their gardens. When I read the Peony Bulletins issued by the American Peony Society and note what others say of my performance in their gardens from North to South, from East to West and I also note the many prizes I have won, I have come to the conclusion I really made a wise choice.

FROM THE NORTH

At the National Show held at Guelph, Ont., Canada, in June, 1948, Myrtle Gentry was judged the best double flower in the class of medium pinks.

FROM THE SOUTH

Cordova, Ala.

Peony Bulletin, June, 1945.

"Myrtle Gentry is a great Peony with the best stems of any variety in my garden. It is one of the best varieties that I have ever grown."

FROM THE EAST

Yonkers, N. Y.,
Dec. 1, 1941.

"Of all the fine Peonies in my garden—and there are well over one hundred varieties—I believe I really get more satisfaction from Myrtle Gentry than from any other. Its exquisite beauty, combined with its regular dependability both as a garden subject and a cut flower, leave little to be desired."

FROM THE WEST

Tigard, Oregon.

"If Mr. Brand could see some of the specimen blooms on Myrtle Gentry, it would warm his heart. The climate here brings out the color beautifully."

8.8 NYMPHAEA

(Thurlow)

Large flat flowers with wide, silky petals of delicate creamy white, notched at tips, edges somewhat rolled; yellow stamens in center reflect a golden light throughout. Fragrant. Early midseason. Remindful of a Waterlily only much larger and more beautiful than any Waterlily we have ever seen. Very refined; a real addition to our growing list of good Peonies. More semi-double than Rose type.

A Brand Division \$1.00

ODILE

(Doriat)

A fine, tall, late light pink that will attract your attention either in the field or the show room. It has much the same color as Tourangelle but the flower has more substance and the plant is more thrifty.

A Brand Division \$3.00

8.8 PHOEBE CARY

(Brand)

A very late pale, old-rose-pink, darkening toward the center. The plant is very tall with strong stems and good light green foliage. The flower is Rose type, slightly cup-shaped, with large, broad petals. A desirable late variety that always opens well.

A Brand Division \$1.50

From the American Peony Society Bulletin for December, 1947

With 213 Peony plants in my garden, Phoebe Cary is now the most numerous; eight in all, and well distributed in all parts of the garden. This wonderful pink is such a fine performer that I am interested in multiplying it further, just to have more blooms of Phoebe Cary for fragrant bouquets.

8.8 PHYLLIS KELWAY

(Kelway)

A very large, loosely built rose-pink, coming into bloom mid-season. The center petals are very large and broad. The center petals are intermingled with bright golden stamens. This is a flower that is liked by all who see it. This fine pink and Susan White make a fine combination, as they are the same type but differ in color. Red Goddess makes a fine red with these two.

A Brand Division \$1.50

8.9 PRESIDENT COOLIDGE

(A. M. Brand)

A fine late pink, remarkable both as a show flower and landscape variety. The flowers are large and of a rather uniform lavender-pink. The blooms are carried well above the foliage on strong stiff stems. The prominent guard petals stand out from the rest of the flower.

A Brand Division \$3.00

R. A. NAPIER

(A. M. Brand)

This is a Peony we are especially proud of. After watching its performance over a long period in both seed beds and fields, we sent out the first roots in 1939. We have always thought a vase of perfectly developed Tourangelle was about the last word in Peonies. In R. A. Napier, we have a Peony of practically the same form and color, a Peony that might easily be mistaken for Tourangelle. But Tourangelle seldom comes good in Minnesota while R. A. Napier is good every year.

A Brand Division \$5.00

In the Court of Honor which calls for the best blooms in any Show, R. A. Napier was chosen the best light pink double at the National Show held in Guelph, Ontario, in 1948.

Peony, R. A. Napier

Taken from the Flower Grower, 1944

If you ever saw a really well-grown flower of Peony Tourangelle, you probably thought (and perhaps rightly), you had seen the utmost in Peony beauty; if you lived in northern Michigan, that blessed event rarely happened, though, for Tourangelle seldom does well here. R. A. Napier is essentially a husky Tourangelle, with the same indescribable beauty of flower—salmon shaded, delicate rose over pearly white. That, at least, is my opinion after watching the plant during the past few years in the garden of a friend.

Tourangelle (See page 14)



Plant Brand Divisions and Note the Difference

For Spring of 1950

Special Offer No. 6

All six in color, all Brand Divisions, all labelled, for
\$9.00, Postpaid



Mary Brand—Midseason, \$1.50

Don't be afraid to plant Peony roots in the spring if they are dug in the fall and properly stored during the winter. We have had many years' experience with both fall and spring planting and find them equally satisfactory.



Susan White—Midseason, \$2.00



Mons. Jules Elie—Early, \$1.50

A REAL ADDITION TO THE SIX IN COLOR

If you have room for ten most excellent Peonies, add the following to the six in color:

Richard Carvel. That fine early, fragrant red, the same type, and blooming with Mons. Jules Elie.

Phyllis Kelway. A fine medium light pink, and a perfect companion for Susan White, and the same type.

Lora Dexheimer. A brilliant cherry-red and admired by all who see it.

Judge Berry. A huge delicate pink blooming early, brightened by vivid yellow stamens which give it a peculiar distinction.

**We Guarantee Our Stock to
Please the Most Discriminating**
and Again in the Fall of 1950

Special Offer No. 10

All six in color, plus Richard Carvel, Phyllis Kelway,
Lora Dexheimer, and Judge Berry, for
\$15.00, Postpaid



Karl Rosenfield—Midseason, \$1.50



Walter Faxon—Midseason, \$2.00

**Every Variety On These Two Pages Will Prove
Absolutely Satisfactory**



Baroness Schroeder—Late, \$1.50

**JOIN THE
AMERICAN PEONY SOCIETY**

Every Peony lover should join the American Peony Society. Each member receives about four valuable booklets on the Peony each year. These bulletins contain valuable and interesting information. Articles are written by Peony enthusiasts from all sections of the country. A complete report of each National Peony Show is given in one of these numbers. You will keep up to date on the progress of the Peony by becoming a member, and these bulletins will solve many of your Peony problems.

Membership is \$3.00 per year. You may add this amount to any order you send to us and we will take care of your membership.



Therese

RED GODDESS

(A. M. Brand)

A medium sized, semi-double red with two rows of petals enclosing an intense yellow center. The form of the flower attracts the eye and you are held spellbound by the beauty and the richness of the coloring. An intense, deep rich, velvety crimson. We consider this a real addition to our list of semi-double red Peonies.

A Brand Division \$5.00

PEONY BULLETIN

Rapidan, Va., June, 1945.

"Red Goddess was a real divinity in her royal robes of deepest red velvet."

Cordova, Ala.

"Red Goddess is a lovely semi-double of brilliant crimson. It is well suited for Alabama as all buds open nicely."

8.7 REINE HORTENSE

(Calot)

A uniform hydrangea-pink, with guard and center petals marked crimson. This is a variety that gives universal satisfaction and is both a show and garden variety. The plant is tall with long, stiff stems. The flowers are slightly fragrant. A midseason variety.

A Brand Division \$1.00

8.8 RICHARD CARVEL

(Brand)

An early crimson parallel to the pink Mons. Jules Elie. With its extra early blooming qualities, large size, and splendid habits, this variety is already a well-established favorite. A valuable cut flower. The odor is pleasant and pronounced, a very rare quality in the reds.

A Brand Division \$1.50

9.0 ROSA BONHEUR

(Dessert)

This is a very large, rose type flower with a delicate coloring and fine texture. The plant is medium in height, erect, with strong stems. A late variety that is always admired.

A Brand Division \$1.50

9.0 SARAH BERNHARDT

(Lemoine)

Another variety that prevails in the show room. So well known, it seems unnecessary to say that it should be in every garden. Semi-rose type. Late midseason. Color, apple-blossom-pink with each petal silver tipped. Agreeable fragrance.

A Brand Division \$1.00

SHAWNEE CHIEF

(Bigger)

An excellent cut flower red coming into bloom midseason. It opens well in the field and has excellent keeping qualities if placed in storage. The stems are about 30 inches tall and on well-established plants you may expect from 12 to 20 flowers. In the bud this fine red resembles a Rose.

A Brand Division \$3.00

9.1 SOUVENIR DE LOUIS BIGOT

(Dessert)

Salmon-pink. Color a brilliant rose, slightly tinted carmine at the base, turning to a salmon-pink. Resembles Walter Faxon in color but stands up much better in the field. A real treasure and worthy of a prominent place in any garden.

A Brand Division \$1.50

8.4 STRASSBURG

(Goos & Koenemann)

A midseason old rose or lavender-pink of excellent form. Flowers are very large, loosely built, semi-double. The petals are large, broad, and of delicate lilac-rose. The plant is tall with strong stems and excellent foliage.

A Brand Division \$1.00

9.0 SUSAN WHITE

(A. M. Brand)

An early midseason pure white of very fine form and large size. Plant tall and luxuriant with dark green foliage. Individual blooms very large. Very long and narrow petals form a great compact dome-shaped center with large guards drooping gracefully away from it. Pure white, tinted heavily cream, with green showing at base of petals. Golden stamens add to the beauty of this fine white.

A Brand Division \$2.00

9.8 THERESE

(Dessert)

Very large; somewhat loosely built; long, narrow pointed petals. Plant of medium height with strong stems. Usually produces large typical flowers, even on 1-year plants, if they are allowed to bloom. Early midseason pink, fading toward the center, and illumined by a golden yellow glow in the depths. A supreme flower for exhibition purposes.

A Brand Division \$3.00

9.4 TOURANGELLE

(Dessert)

A delicately pearly white, suffused with shades of delicate salmon and La-France-rose. The flower is Rose type and comes into bloom late in the season. The plant has a weak stem but the coloring of the flower is so unusual that it is admired by all who see it.

A Brand Division \$1.50

T. C. CARPENTER

(A. M. Brand)

A new flower of ours which we are listing this year for the second time. A medium sized flower composed of large, nicely rounded petals neatly arranged in perfect circles, and possessing great substance. The color is similar to that of the great Solange, a pure ivory with a yellowish tinge. A superbly balanced flower. From our long study of this flower, we believe it will prove one of the coming great Peonies.

A Brand Division \$5.00

8.3 VENUS

(Kelway)

An especially good pink that makes a wonderfully good cut flower. Both buds and foliage are clean. The flowers are of medium size, compact, and a pale hydrangea-pink in color. The plant is tall growing and free blooming.

A Brand Division \$1.00

8.2 VICTOIRE DE LA MARNE

(Dessert)

A large midseason purplish red with silver reflex. A striking loosely formed flower with strong, vigorous stems. Always attracts attention in the field and the show room.

A Brand Division \$1.50



Victory Chateau Thierry

9.2 VICTORY CHATEAU THIERRY

(A. M. Brand)

A clear bright pink, gradually fading to a lighter pink. The flower is large, with immense, broad, evenly arranged, rounded petals of great substance; plant of medium height with strong stems that hold the large, cup-shaped blossoms well erect. We consider this one of our very best originations but it comes into bloom so early that you seldom see it in the show room.

A Brand Division \$5.00

9.3 WALTER FAXON

(Richardson)

The most vivid of all pinks, the only "real pink" as someone has said. A remarkable flower, at its best in the show room. The flowers are of medium size, attractive in form, and mildly fragrant. In the fields it does not hold up as well as Souvenir de Louis Bigot but in the show room it tops them all. See color page 13.

A Brand Division \$2.00

CHOICE PEONIES for FALL PLANTING

These varieties are scarce and if you wish plants, your order should be in our office by September 1st.



DOROTHY J (Jones)

A beautiful new Peony that was displayed at the National Show at Rochester, Minn., in 1940, where it was awarded the Society's Silver Medal. This variety was also awarded the American Home Achievement Medal by the American Home Magazine. It is a large, deeply built, globular flower with quite prominent guard petals which give it wonderful form. It is not so closely built that it appears heavy. A beautiful soft even shade of delicate lavender-pink. We believe this is one of the coming flowers.

A Brand Division
\$15.00

9.5 ELLA LEWIS

(Lewis)

A beautiful new pink that will take the country by storm when better known. There is very little stock of this variety and we feel very fortunate in being able to offer it at all. A deeply built flower of medium size in an even pure shade of salmon-pink. Deeper in shade than Marie Crousse, and a purer pink than Walter Faxon. Good plant habit.

A Brand Division \$10.00
Taken from September, 1941, Peony Bulletin

"The winner of the best light pink and the runner-up for the best flower in the Show was ELLA LEWIS. All who saw it were struck with its fine form and beautiful coloring. This is another of the very scarce ones that are so hard to obtain."

9.4 ELSA SASS

(H. P. Sass)

A lovely late white with a light salmon flush in the center. The strong stiff stems hold the attractive blooms erect. A Peony of true rose form, an outstanding favorite with all who see it, and a Gold Medal winner. Here is a remarkably fine Peony you will admire every day while it is in bloom.

A Brand Division \$5.00

8.5 GOLDEN DAWN

(Gumm)

A late midseason double yellow with long central petals. The guard petals are a creamy white enclosing a bright yellow center. If you are interested in yellow Peonies, you should have this one, along with Golden Bracelet and Laura Dessert. Golden Dawn has proved a better growing variety than Primevere and for this reason we have been unable to list Primevere for some time.

A Brand Division \$2.00

9.0 LOREN FRANKLIN

(Franklin)

A late midseason, deep pink that we like very much. The flower is fully double, true rose type, and wonderfully fine coloring. The stems are strong and the plant has excellent foliage. A really beautiful flower.

A Brand Division \$5.00

MARILLA BEAUTY

(Kelsey)

A beautiful new large double blush-white with more pronounced coloring toward the center of the flower. The petals have wonderful substance and are very large. A fine show flower that will hold its own among any fine group. If you wish something good and also different, you should have Marilla Beauty.

A Brand Division \$10.00

9.4 MRS. FRANKLIN D. ROOSEVELT

(Franklin)

This very fine pink is a lovely flower and we think it is one of the very best varieties originated by Mr. Franklin. It is a deep Therese-pink with extremely long overlapping cupped petals which enfold a real rosebud center. It has good substance and keeps well as a cut flower. Its fragrance is pronounced. This is a flower to be admired by all. It received a Gold Medal in 1948 and fully deserved it.

A Brand Division \$5.00

9.4 MRS. LIVINGSTONE FARRAND

(Nicholls)

The most talked of new Peony in many years. This is because of its beautiful color. It is the pink everyone likes. It is a deeper shade than Walter Faxon and retains its color in the full sun much better. The flower is rather high and loosely built. The stock of this variety is scarce and our supply is limited.

\$15.00

NICK SHAYLOR

(Shaylor & Allison)

In our estimation one of the very best of the newer Peonies. A beautiful rounded cup-shaped bloom with tremendously large, nicely rounded petals that overlap one another as the petals of a Rose. The color is a deep flesh-pink with markings of a deeper, richer pink. We consider Nick Shaylor a top-notch variety.

\$5.00

VICTORY

(Thompson)

A new white introduced in 1945 and too new to be given a rating. However, its performance in many sections of the country indicates it does well. It opens a deep ivory with a touch of pink toward the center of the flower. If you are making a collection of good all-around Peonies, Victory belongs in your list.

A Brand Division \$15.00



Single and Japanese Types for Fall Also See Spring List

We are listing two new Japanese varieties for fall, together with two we have omitted from our catalog for several seasons because of the stock being scarce. We are seldom able to list our fine single, Prairie Rose.

BATTLE FLAG

(Nicholls)

This is a new Japanese variety in a glowing deep red. Stamines also red with a golden reverse. This variety is too new to be rated but when it becomes better known and we have a picture in color, we will not be able to supply the demand. Better order now.

A Brand Division \$3.00

MRS. WILDER BANCROFT

(Nicholls)

A very fine brilliant dark red with stamines tipped yellow. Comes into bloom early and a real beauty.

A Brand Division \$3.50

9.2 NIPPON BEAUTY

(Auten)

A rich deep red, showing some yellow on edge of center petaloids. Color holds well in the sun. A free blooming variety with strong stiff stems.

A Brand Division \$2.00

9.4 NIPPON BRILLIANT

(Auten)

A medium dark red with intense yellow on center petaloids. Flower late in the season. Plant is tall with strong stems. Distinct from Nippon Beauty. Intensely brilliant. We think this the best red Japanese Peony we have seen.

A Brand Division \$3.00

PRAIRIE ROSE

(A. M. Brand)

This beautiful single is a sister seedling of Hansina Brand as it comes from that same handful of seed from which came that great show flower that won best flower at the World's Fair in Chicago in 1933, and then repeated at the National Show the next year at St. Paul. Prairie Rose is the best deep pink single we have ever seen. A brilliant deep self pink. The color holds well in the sun, the flower is large and beautiful in appearance. Plant tall, stems strong and a clean light green.

A Brand Division \$5.00

BLEEDING HEART (Dicentra Spectabilis)

Easy to Handle—Easy to Grow.

Plant as you would a Peony, with the crown of the plant 2 inches below the ground. Bleeding Heart should be planted in the fall as the stock is more dormant then.

This is one of the old-time flowers from grandmother's garden, of which we will never tire. The flowers, which are pink with a white center and heart-shaped, come in long, graceful, drooping racemes. Foliage is fernlike and dainty. A valuable flower for planting in the shade. Very hardy and lives year after year. Grows 1 to 2 feet tall and blooms in May.

Large clumps, undivided: Each 75c; 6 for \$3.50



Mikado

8.6 MIKADO

(Japan)

A tall midseason variety of medium size. The cupped petals are of a deep rich crimson. The center is composed of thick stamens stained dark rose-red, edged throughout their length and tipped buff-yellow; carpels pale green. A very tall floriferous variety with erect stems. Exceedingly brilliant. Excellent for garden decoration.

A Brand Division \$2.00

All varieties illustrated and described on these two pages are available for both spring and fall.

8.7 AKASHIGATA

(Japan)

A very satisfactory variety with bright rose guard petals surrounding a heavy center of filamental petals of bright pink bordered with gold.

A Brand Division \$1.50

Akashigata



Single and

Distinctly Different

Decidedly

Don't be afraid to plant Peony roots in the spring if they were dug in the fall and properly stored during the winter. We have had many years' experience with both fall and spring planting and find them equally satisfactory.

8.4 MELLEKNIGHT

(A. M. Brand)

A bright rich crimson coming into bloom midseason. The plant is tall with strong stems that hold the flowers erect. The petals are long, narrow, and evenly rounded on the edges. A good single red.

A Brand Division \$1.50



Mellen Knight

Don't Overlook the Following Fine Varieties for Which We Have No Color Illustrations

8.5 ALMA

(Shaylor)

A midseason light pink of medium size. The pale pink guard petals which gradually fade to a pale yellow toward the base surround a cluster of bright yellow petaloids, tipped gold. Center carpels are a greenish yellow, tipped pink. An attractive variety with strong stems and good foliage.

A Brand Division \$1.50

8.0 HENRI POTIN

(Doriot)

A late china-pink overlaid with rich shadings of salmon. The broad guard petals surround a large tuft of filamentous petals gradually fading to white with vivid yellow at the tips. We consider this one of the best pink Japanese varieties. We have watched the performance of this variety in our fields over a number of years, and we like it as well as Ama-No-Sode.

A Brand Division \$3.00

LUELLA SHAYLOR

(Shaylor)

A midseason creamy white with large, broad guard petals of pure white enclosing a dome center of petals tinted yellow. General effect a creamy yellow.

A Brand Division \$1.50

Japanese Types

Decorative

Wind and Rain Resistant

SPECIAL OFFER

All 6 varieties in color, a total value of \$11.00, for \$8.50, postpaid.

All 13 varieties, a total value of \$24.50, for \$20.00, postpaid.

8.7 HARRIET OLNEY

(Brand)

This variety is one of the very earliest of our singles to give color to our fields. It opens a deep rose but gradually changes to a soft rose-pink. The plant is medium tall with straight, stiff stems which hold the flower well erect. A very fine landscape variety.

A Brand Division \$1.50



Harriet Olney

8.7 RASHOEMON

(Japan)

One of the best of the Japanese varieties for landscape planting, because of the clean, beautiful appearance of the plant itself. The large glowing rose-red guard petals enclose a center of slender staminodes edged yellow and pinkish buff. The plant is medium tall with strong stems and flowers freely.

A beautiful flower.

A Brand Division \$2.50

SCHWINDT

(Goos & Koenemann)

An early violet-rose single, shading lighter at the edge of petals. The plant is tall with heavy foliage and stiff stems that produce great clusters of flowers if not disbudded. A decorative garden variety.

A Brand Division \$1.50

8.9 TOKIO

(Japan)

A large midseason rosy pink with broad rounded guard petals. The center is composed of loose staminodes, broad and crinkled, faced light pink. The plant is tall, with dark broad foliage. An excellent variety and a much better grower with us than Tamateboku, which we have been forced to discard.

A Brand Division \$2.00

8.8 VERA

(Gumm)

An early midseason single with large cupped guard petals of a very dark maroon-crimson with a silky sheen. The guard petals enclose a compact center of clear golden stamens, with yellowish carpels tipped bright red. The plant is tall and erect.

A Brand Division \$1.50

[17]



Krinkled White

9.0 KRINKLED WHITE

(A. M. Brand)

First noticeable in the bud which resembles the bud of a pale pink Tulip just ready to burst. The bud is comparatively small and beautiful in effect. As it opens, it expands into a large flower with great broad, pure white petals, like crinkled crepe paper. Stems tall, straight, slender but strong; clean light green. Award of Merit, Des Moines National Show. In 1949 at the National Peony Show held in Milwaukee, Wis., Krinkled White won 4 first prizes, 3 second prizes, a Bronze Medal for the best single type Peony in the Show, and was also the best white single in the Show. Especially fine for cutting.

A Brand Division \$3.00

*Fond du Lac, Wis.
"Referring to enclosed order, permit me to comment on your Krinkled White Peony. A friend planted one of these last fall and tells me she had fine blooms this year. She brought me one bloom last Friday (June 8th) and it is today an exquisite bloom after five days being cut. Do not recall ever having a Peony last as long in the house and in the living room—no especial care except fresh water daily and weather seasonably warm. Hope I can report as favorably another year with the one I am ordering herewith."*

8.4 L'ETINCELANTE

(Dessert)

Dark pink. Very large flowers decidedly cup-shaped; great broad petals of deep bright pink, heavily margined with silver; a large center of bright yellow stamens.

A Brand Division \$1.50

L' Etincelante





Good Peonies Need Our Rigid Peony Supports

Special Offers on extra fine Peonies we are not able to illustrate in color. Every variety A-1 and will not disappoint any purchaser.

COLLECTION 1

Jean Cooperman. Red	\$ 3.00
Mrs. Bryce Fontaine. Red	5.00
Kelway's Glorious. White	3.00
Mrs. J. V. Edlund. White	5.00
Victory Chateau Thierry. Light pink	5.00
Joanne Foreman. Deeper pink	10.00

Total Value \$31.00
POSTPAID FOR 26.50

COLLECTION 3

A fine collection of semi-doubles. Good for the North and extra fine for the South.

Red Goddess. Red	\$ 5.00
Susan White. White	2.00
Phyllis Kelway. Light pink	1.50
Mrs. Deane Funk. Medium pink	3.00
Strassburg. Deep pink	1.00

Total Value \$12.50
POSTPAID FOR 10.50

COLLECTION 2

Longfellow. Red	\$ 2.00
Lora Dexheimer. Red	1.50
Mary Vories. White	3.00
Mrs. Edward Harding. White	2.00
Therese. Light pink	3.00
President Coolidge. Deeper pink	3.00

Total Value \$14.50
POSTPAID FOR 12.50

Very frequently our southern friends write us to inquire if Peonies will do well in their locality. This is a question we are unable to answer. However, we strongly advise the Single and Japanese types and also those in our **Collection 3** for a trial planting.



Do not confuse the heavy Peony support that we offer, with the lighter support made for Tomato plants.

Choice Peonies should be protected by good supports so that the blooms will not be beaten to the ground in a windstorm or heavy rain.

This support can also be used to hold a winter mulch over the crown of Peony roots.

PRICE: F. o. b. FARIBAULT: 80c EACH, IN LOTS OF 6 OR MORE.

THE ALL-PURPOSE HOE

This is our 82nd year in the nursery business. We have used all kinds of hoes in the meantime. This hoe is made right here in Faribault.

We were one of the first to try the hoe out and were so pleased with it that we immediately purchased one for each hand in our nursery and use the hoe constantly.

1. It is light to handle. Just right for a woman's hoe.
2. It has a small blade. Just right to hoe among small plants.
3. It is made of best steel and is very sharp.
4. The angle of the blade enables one to stand more erect in using.

\$1.35 each, postpaid.

OUR GUARANTEE: Try this hoe out for 10 days. If not satisfied, return hoe postpaid and we will return you \$1.35.





Mrs. Harding

Brand's Perennial Phlox

CARE OF PHLOX

Water heavily during dry spells. The flowers should not be allowed to go to seed. Cut the first flower spikes when they are in full bloom and use for home decoration. Or, if left longer on the plant, they should be cut as soon as the blooms fade. In this way, a second setting of bloom will come on and thus the season will be prolonged. This plant likes a well-enriched soil and a sunny, well-drained position.

For Both Spring and Fall Planting

Spray Your PHLOX For Rust

We have inquiries asking what to do for rust on the lower branches of Phlox. Some advise a forced spray from underneath with Bordeaux. Others claim a heavy drenching with clear water is sufficient.

HOW TO PLANT

Plant so that the crown is just beneath the surface and use plenty of water when planting if the ground is at all dry. If the soil is dry as winter approaches, stir the ground well about the plants and cover with a good coarse mulch, but do not use leaves as they often smother the plants.



Starlight

Other varieties we have to offer are described but we expect color to take the place of those we illustrate

CHIEFTAIN. A pleasing deep red without a trace of purple shadings.

HAUPTMANN KOEHL. A dark blood-red with large clusters and large florets.

LILLIAN. A delicate cameo-pink. A favorite in any garden.

ORANGE BEAUTY. An outstanding brilliant orange-scarlet.

SALMON GLOW. A lively pink with salmon shadings.

No garden is complete without perennial Phlox. The color range is so large, the colors so bright, and the period of blooming so long that every garden should contain a good planting. Plants set out early in the spring will flower nicely in the fall. For cold climates, we recommend spring planting over fall planting.

DIVARICATA CANADENSIS. A native species worthy of more extensive growing. This is the wild Phlox found growing so freely along the edge of timber. Blooms through April and May. The flowers are fragrant and of a lovely lavender shade. Does well in shady places.

(Red spider never attacks the foliage of this variety.)
Prices the same as other Phlox.

Flash

Mary Louise

Rheinlander

Ruby Lee

Caroline Vandenburg

American Beauty

PRICES

Strong, 1-Year,
Field-Grown Stock
Any 3 for .. \$1.35
Any 6 for .. 2.50
Any 10 for .. 4.50
Any 30 for .. 12.00
Prepaid



SABLE. 37". A very dark black-purple with a harmonizing blue beard. A beautiful flower of excellent texture, well placed on well-branched flower stalks. A top ranking variety.
Each \$1.00; 3 for \$2.50

Planting Time

July and August are the two best months for planting Iris. We ship from July 5th to Sept. 15th.

OLA KALA. One of the richest, and most outstanding of all deep yellows, winner of the Dykes medal in 1948, and ranked first in the 100 best Iris varieties.
Each \$2.50; 3 for \$6.00



HARRIET THOREAU. 38". A new orchid-pink self with large flowers slightly ruffled. An improvement over any other variety in this color.
Each \$2.50; 3 for \$6.00

All 4
On
This Page
For
\$7.50
Postpaid

The Grand

BLUE SHIMMER. 38". A choice waxy white heavily peppered with the clearest tones of blue. An outstanding plicata distinctly different from all others in this class.
Each \$2.00; 3 for \$5.50





SNOW FLURRY. 40". A giant ruffled icy white with large broad petals, crimped at the edges. Very much in demand. Each \$1.50; 3 for \$4.00



PRAIRIE SUNSET. 36". This is another fine Sass introduction that will grow more popular as it becomes better known. Winner of the Dykes Medal in 1943. To say it is a blending of peach, rose, copper, and gold, best describes its color but it is a variety that has to be seen to be fully appreciated. Each \$1.00; 3 for \$2.50

Champions

All 4
On
This Page
For
\$6.00
Postpaid

Planting and Cultural Directions
Will Be Sent With Every Order.

RANGER. 36". A bright red self with velvety falls and a heavy bronze-orange beard. A late red that is never disappointing. Each \$3.00; 3 for \$8.00

GREAT LAKES. 48". A very tall clear blue self. Winner of the Dykes Medal in 1942. Judged by the American Iris Society as the No. 1 variety for the past 4 years. Each \$1.00; 3 for \$2.50



Hardy Garden Varieties

*One Each of these 10
Beauties for \$3 ⁷⁵ Postpaid*

NO IRIS
SHIPPED
UNTIL
AFTER
JULY 15th



Golden Glow

A sturdy rich golden yellow and one of the very best. 36 inches.
Each 50c; 3 for \$1.25



Shah Jehan

A late blooming variety exactly like the illustration. 38 inches.

Each 40c; 3 for \$1.00



Jean Cayeux

One of the very richest of the copper-toned Irises. 34 in.

Each 40c; 3 for \$1.00



Gudrun

A glistening white with a deep golden beard. A very fine white iris. 32 in.

Each 40c; 3 for \$1.00



Marco Polo

A clear-toned bi-color. Rose standards and crimson falls. 37 in.

Each 40c; 3 for \$1.00

If you do not wish the entire ten, you may choose just the ones you wish. If your order amounts to \$3.00 or more, it will be sent prepaid. Otherwise allow 25c for postage and boxing.

A Rainbow Collection

Three each of these same Beauties for \$10⁰⁰ Postpaid

We expect color to take the place of long descriptions.



Miss California

A large, pleasing lilac-pink, with a heavy lemon beard. 40 inches.
Each 50c; 3 for \$1.25

Exclusive

An unusual light blue self overlaid with a silvery mist. 40 inches.

Each 50c;
3 for \$1.25

Anitra

A silvery blue of fine texture. Always a favorite. 36 in.

Each 40c;
3 for \$1.00



Tiffany

A fine plicata; border heavily stitched reddish brown. 36 in.

Each 40c;
3 for \$1.00



The Black Douglas

A very rich deep velvety violet, almost black. A very high class flower. 30 in.

Each 40c; 3 for \$1.00

*Order
Early*



Brand's Special Iris Collections

To aid our customers in choosing a splendid collection of Iris at a reasonable price, we have made up six most excellent groups. In each one of the six groups, we have included a good

CITY OF LINCOLN COLLECTION

City of Lincoln. The most brilliant variegata	\$0.50
At Dawning. A pink and gold blend40
Spring Prom. A soft lemon ruffled yellow40
Missouri. One of the best medium blues50
Homerun. Bronze standards. Red falls75
Royal Coach. Bright yellow plicata bordered brown50
Miss Bonnie. Fine garnet-red75
Falklands. A hardy snow-white75
Directeur Pinelle. A most excellent bronze purple40
The Red Douglas. A rich rosy red liked by all	1.00
A Total Value of	\$5.95
POSTPAID FOR	5.00

ELKHART COLLECTION

Elkhart. A bright chestnut-red bicolor	\$0.50
Dog Rose. A deep pink40
Paulette. An imposing bright blue40
Red Meadow. One of our very best reds	1.00
Snow King. An ideal giant white40
Maid of Astolat. A blue and white plicata50
Voltigeur. A rich velvety bishop-purple50
Golden Hind. A deep golden yellow40
Birling Blue. A gorgeous brilliant blue75
Golden Amber. An amber-gold and well named50
A Total Value of	\$5.35
POSTPAID FOR	4.25

ELSA SASS COLLECTION

Elsa Sass. A popular lemon-yellow	\$0.50
Red Gleam. A true red admired by all	1.00
Flora Zenor. A pink gem	1.00
Jake. A beautiful stately white50
Spring Cloud. A blue and white plicata50
Silver Glaze. A sparkling silvery blue50
Lancaster. A true old rose75
Orange Bronze. A fine bronzy tan	1.00
Vagabond Prince. A black-purple self50
Calcutta. A cocoa-brown toned self40
A Total Value of	\$6.65
POSTPAID FOR	5.50

42" CITY OF LINCOLN—The Most Brilliant of All the Variegatas. The rich golden standards and bright red falls make this one a "must have."

Each 50c; 3 for \$1.25

On these two pages, we are offering six collections of good standard Iris. We feel sure that every collection will please the average buyer who is interested in a wide range of color in the medium priced varieties. Every variety is distinctly different. Purchase any one and you will receive most excellent value for your money.

ELKHART. 38 in. A giant deep chestnut-red bicolor with rich velvety falls and a vivid orange beard. A splendid addition to this already popular class.

Each 40c; 3 for \$1.00

ELSA SASS. 36 in. Color is a clear sulphur with a greenish cast. The blooms are of medium size, frilled at the edges, and very distinct from all other yellows.

Each 50c; 3 for \$1.25



Make Up
Your Own
Collection
from These
Pages If
You Do
Not Wish
the Ones
We Offer



Every Variety Distinctly Different

red, a splendid pink, an excellent blue, a yellow, a white, and blends. Purchase any one or more groups and we know you will be pleased when you see them in bloom.

COPPER LUSTRE COLLECTION

Copper Lustre. Unusual blending of copper and gold	\$0.50
Blue Triumph. A fine clear light blue40
Riding High. A tall showy lilac-pink50
Sir Knight. A very dark blue violet self50
Modiste. A fine silky mauve-pink50
Crystal Beauty. A tall hardy branching white35
Pluie d'Or. A deep golden yellow35
Narain. A deep medium blue35
Rosy Wings. A blending of rose and pink40
Dauntless. A tall growing brilliant red35
A Total Value of	\$4.20
POSTPAID FOR	3.25

GOLDEN TREASURE COLLECTION

Golden Treasure. A lovely soft yellow	\$0.50
Frank Adams. A tan and rosy red bicolor50
Red Sox. A most excellent red50
Gudrun. A giant white with gold beard40
Noon Day Sky. Lavender-blue with white beard50
Black Magic. A very dark blue-purple40
Dorothy Dietz. Chicory-blue and Pansy-purple40
Flaming Torch. A fragrant gorgeous red50
Violet Crown. A very large blue-violet50
Morocco Rose. A large pink self liked by all50
A Total Value of	\$4.70
POSTPAID FOR	4.00

BLUE VELVET COLLECTION

Blue Velvet. An exceedingly rich deep velvety blue	\$0.35
Depute Nomblot. A claret-crimson flushed bronze40
Capri. A pleasing fawn-yellow of excellent substance35
Ming Yellow. An unusually fine even toned deep yellow75
Crown Jewel. A ruffled yellow, striped red35
E. B. Williamson. A glowing coppery red40
Falklands. A hardy snow-white from England75
Amitola. A russet-pink and gold blend40
Dream o' Beauty. Pink standards; Dahlia-carmine falls50
Buto. A satiny royal blue35
A Total Value of	\$4.60
POSTPAID FOR	3.75

GOLDEN TREASURE. 38 in. A very lovely soft yellow with a deep orange beard. The flower is unusually large, of fine silky texture, and beautiful form. Each 50c; 3 for \$1.25



COPPER LUSTRE. 38 in. A beautiful blend of pink and gold with a constantly changing luster of incomparable beauty. A fine free bloomer. Each 40c; 3 for \$1.00

SPECIAL OFFERS

It is impossible to illustrate each variety in color. As a rule, we exhaust our stock of some varieties in color before the shipping season is over. To overcome this situation, we are offering six collections of 10 each, illustrating one in each collection and including 9 others equally good. These collections are sure to please.

BLUE VELVET. 34 in. A deep blue bicolor of wonderfully rich texture. The florets are beautifully formed and the petals have wonderful substance. An excellent deep blue. Each 40c; 3 for \$1.00



SPECIAL OFFER
All
6 Collections
60 Fine
Varieties
for
\$25.00,
Postpaid
All Labeled





FAIR ELAINE. 36 inches. An unusual variety and distinctly different from all others classed as yellows. The standards are a creamy white with golden falls and orange beard.

Each 75c; 3 for \$2.00

WABASH. 36 inches. A very popular variety with snow-white standards and deep pansy-purple falls. This variety still holds a place among the 100 best Iris. Awarded the Dykes Medal in 1940.

Each 50c; 3 for \$1.25



We could have written detailed descriptions of our Iris using black and white pages at a considerable saving in cost, but we hope by using color for 33 fine varieties that we are giving our customers a much better idea of how these Iris really look. We hope our color pages will prove a help to you also in making up a collection to suit you best.

**All 9 Varieties on
These Two Pages
for \$8.00, Postpaid**

China Maid



CHINA MAID. 36 in. An excellent soft pink blended with golden buff. The flower is large and of excellent form. Always sells well.

Each 75c; 3 for \$2.00

ELMOHR. 36 inches. An unsurpassed rich violet-red, so distinct in size and color that it appeals to all. The edges of the petals are distinctly ruffled and the flowers often measure from 6 to 7 inches across. Winner of the Dykes Medal in 1945.

Each \$1.00; 3 for \$2.50

Elmohr



INDIAN HILLS.

37 inches. A very large, rich true purple. A popular variety for our Decoration Day sales. Planted with a deep yellow, it makes a fine contrast.

Each 40c;
3 for \$1.00



Indian Hills



Joycette

JOYCETTE. 36 inches. A nicely branched Iris often carrying from 2 to 3 large, well opened blooms. A splendid great red self. One of the largest and best in its color.

Each 50c; 3 for \$1.25

WINTER CARNIVAL. 38 inches. One of the most beautiful of all white Iris. The flowers are large and flaring, and are borne on tall, stiff stems. The beauty of the flower is enhanced by a heavily tinted gold throat. A Minnesota origination which proves its hardiness.

Each \$1.25; 3 for \$3.50

Winter Carnival



MELITZA. 40 inches. A creamy yellow with somewhat deeper coloring in the falls. The heavy tangerine beard enhances the beauty of this popular variety.

Each 75c; 3 for \$2.00

MINNIE COLQUITT. 36 inches. A massive white plicata with a broad band of wine-purple on both the standards and falls. Petals are broad and lightly ruffled. A lovely flower.

Each \$2.50; 3 for \$7.00





Order
Early
for
July
Shipment



BROWN THRASHER. 34 inches. An appealing variety of most unusual coloring. The rich reddish brown is enhanced by a deep orange beard. No other variety like this one.
Each \$1.50; 3 for \$4.00

MAJENICA. 38 inches. A fine salmon-pink blend with wide petaled flowers of excellent substance. A huge flower with standards and falls practically identical.

Each \$1.00; 3 for \$2.50

Planting Time

July and August are the two best months for planting Iris. We ship from July 5th to Sept. 15th.

All 4
On
This Page
for
\$5.25
Postpaid

Root Rot

Root rot is caused by too much moisture. Plant in well-drained sunny location. If necessary, spray with Bordeaux.

LOTHARIO. 38 inches. A huge bicolor with light blue standards and rich velvety purple falls. New, excellent, and a variety that will please you. Each \$2.50; 3 for \$6.00

MULBERRY ROSE. 40 inches. A beautiful and well named variety. A very large flower with unusual coloring—a deep pinkish mulberry, with a heavy orange beard. Award of Merit in 1944.
Each \$1.00; 3 for \$2.50





RED VALOR. 38 inches. This is a fine red that must be seen to be appreciated. A garnet-red self with domed standards and semi-flaring falls. A hardy variety and a new red that is very much in demand. Each \$1.50; 3 for \$4.00

Iris Borer

This pest resembles a cut worm and is found in the leaves and burrows into the rhizome in July. Remove them by hand and burn all old Iris leaves.

ALADDIN'S WISH. 36 inches. A new variety in a lovely shade of clear soft blue washed with palest tracings of cream radiating through the flower. A large Iris with a delightful fragrance. Each \$3.50; 3 for \$9.00



OLD PARCHMENT. 39 inches. A perfect blending of creamy tan and gold gives one a flower of unusual charm. The flowers are huge and of excellent quality. Each 75c; 3 for \$2.00

Winter Protection

Protect newly planted Iris in winter by using straw, hay or lawn clippings or mound them over with loose soil.

SPUN GOLD. 38 inches. A pure golden yellow with a heavy orange beard. The flowers are large and well placed on tall, well branched stems. Won Dykes Medal in 1944. Each \$1.50; 3 for \$4.00



All 4
On
This Page
for
\$6.25
Postpaid



Sachem
Patricia
Caballero

Hemerocallis

A Select Collection of the Finest Daylilies

Time of Shipment Early Spring Months and Again From August to November

ANNA BETSCHER. (Betscher.) 36 inches. A large blossomed sort in a pleasing shade of orange-yellow with reddish bronze shadings. A good one. July-August. **Each 50c**

AUGUST PIONEER. (Stout.) 42 inches. A medium sized chrome-yellow with the outer half of the petals flushed red. A tall growing variety that produces a mass of flowers late in the season when the flower border needs color. August-September. **Each 75c**

BAGDAD. (Stout.) 42 inches. Large, widely opened flowers 5 inches in diameter. Throat pure orange. Outer part of petals a coppery bronze over orange; mid-zones madder-brown. A great Hemerocallis. June-July. **Each 50c**

BEACON. A tall growing, well branched, heavy blooming variety that flowers about midseason. The flowers are of medium size and in a shade about half way between the light and deep yellows. Fine for planting with the deep blue Siberian Iris, Caesar. **Each 50c**

BOUTONNIERE. (Stout.) 36 inches. Small yellow flowers with deep yellow sepals and rosy peach petals are borne in profusion on well branched scapes. July-August. **Each 75c**

CABALLERO. (Stout.) 36 inches. A very striking bicolor. In fact, one of the best of this type. Large flowers up to 6 inches. Beautiful flower with vermilion petals and golden yellow sepals and throat. You will like it. July-August. **Each \$1.50**

CHENG TU. A brilliant orange-red with deeper shades along the mid-zone and throat. Flowers are large, often measuring 4½ inches. Late summer and fall. **Each 75c**

DOMINION. (Stout.) 36 inches. A medium sized flower in a rich red shade with a concentric 3-toned effect. The throat shades into orange with garnet-brown sepals and petals with a dark maroon mid-zone. Very rich. June-July. **Each \$1.50**

GOLDEN WEST. (H. P. Sass.) 48 inches. A large yellow flower. The color is very clear and pure which makes this flower unusually attractive. This is a very choice variety. July-August. **Each \$1.00**

MIKADO. (Stout.) 30 inches. A brilliant deep orange-yellow with a broad zone of maroon, fading lighter toward the throat. Vigorous and free flowering. Always a favorite. July and August. Hemerocallis specialists have given this fine variety first place three times and second place once in four annual polls which included 321 varieties in their judging. **Each 50c**

MRS. W. H. WYMAN. (Betscher.) 48 inches. A very fine large, glistening yellow with incurved petals borne on 4-foot stems. One of the latest to bloom, lasting well into September. **Each 50c**



Port—\$1.50

Special Offer of Unnamed Varieties

We have a large planting of very fine Hemerocallis in shades of yellow, ranging from the palest to the deepest golden; also pink, peach, and various shades of red. All especially fine; all labeled as to color.

**6 Varieties—All Distinctly Different
For Only \$3.00, Postpaid**

WHY PLANT DAYLILIES?

- 1.—They are hardy.
- 2.—They require little care.
- 3.—They thrive in most soils.
- 4.—They flower in sun or shade.
- 5.—They give color to the garden in late summer and fall when color is most needed.
- 6.—They last well as a cut flower as new flowers open daily.

PATRICIA. (Stout.) 30 inches. A very beautiful, large flowered, fragrant, pale yellow with a delicate lemon-chrome tinge and a green throat. This is a very weather resistant variety. Stands right up in the hottest weather. July-August.

Each 75c

PORT. (Stout.) 30 inches. A very attractive bright red variety of medium size borne on well branched scapes. Quickly spotted in the field for its fine color. July-August.

Each \$1.50

RAJAH. (Stout.) A very floriferous variety with the throat and background a highly colored orange with a bronzy red eye zone. A robust grower and a very striking variety. July-August. 42 inches.

Each 50c

SACHEM. (Stout.) 40 inches. This is another exceptionally fine variety. The flowers are nearly carmine and do not fade in the hottest sun. The throat is a light orange and forms a deep contrast with the balance of the flower. June-July.

Each \$1.00

SUNNY WEST. (H. P. Sass.) 52 inches. This is a real find. One of the very best. The thick leathery petals are very nicely finished in a pale canary-yellow. A very late variety and one of the most prolific to bloom. Everybody likes this one. August.

Each 50c

SWEET BRIAR. (Nesmith.) 40 inches. The very best of all pink-toned Daylilies. The flowers are bright and well formed. The petals and sepals are a rosy pink showing a soft yellow throat. This is a charming variety that you should not overlook. July-Aug.

Each \$4.00

TYLER RED. (Tyler.) 36 inches. A thrifty variety producing large flowers in a deep mahogany-red. Increasingly popular.

Each \$1.00

VULCAN. (Stout.) A light velvety maroon, with a faint golden brown midrib. The flower is very showy, about 4 inches in diameter, with a golden orange throat. July-August.

Each \$1.50

WAUBUN. (Stout.) 30 inches. A good variety with broad recurving, twisty petals of soft yellow with the outer half of petals flushed terra cotta. Often flowers right up until late fall. June-August.

Each 75c

You may choose a
\$10.00 value for
\$8.50, postpaid

Mrs. W. H. Wyman—50 cents



Hyperion

HYPERION. (Mead.) 40 inches. Beautiful, fragrant, citron-yellow. Considered by experts the finest pale yellow grown. The flowers are large, waxy and firm. Received Award of Merit, Royal Horticultural Society of England. Blooms throughout July and into August.

Each 75c

Vulcan—\$1.50





Mrs. Scott Elliott Columbine

AQUILEGIA or Columbine

The Aquilegias or Columbines are among the most elegant of the hardy perennial plants. They do well in full sun, but are best suited to semi-shady locations. They are the most commonly used in the long-spurred mixtures which cover a wide range of soft, delicate, distinct shades.

WONDERFUL COLUMBINE MIXTURES

MRS. SCOTT ELLIOTT. (Long-Spurred Hybrids.) One of the best known and most select of all the strains of Columbines. Very carefully selected for clear, even, soft color tones, combined with very long, graceful spurs. Strong, select, 1-year, field-grown plants, 3 for \$1.35; 6 for \$2.50; 12 for \$4.00, postpaid.



Lily-of-the-Valley

LILY-OF-THE-VALLEY

Nice to plant in shady places under trees or about the house where the sun seldom reaches. Also very fine for the rockery. Take little room but are always there and furnish many little sprays of sweetly perfumed flowers.

Single pips, 12 for \$2.00, postpaid

Phlox Subulata



PLATYCODON

A very hardy perennial with large, 1½-inch bell-shaped flowers. This season we have Platycodon in two distinct colors, light pink, and blue. 1 root of each, or 2 of 1 kind for \$1.00; 2 roots of each, or 4 of 1 kind for \$1.75; 4 roots of each, or 8 of a kind for \$3.00, postpaid. Please state what colors you wish when ordering.

The perennials we list may be planted in the spring and also in the fall.

PHLOX SUBULATA (Moss or Creeping Phlox)

These dwarf creeping Phlox are some of the first flowers to brighten the landscape in the spring. Because of their low growth, spreading habit, and vivid colors, they are especially fine for rock gardens, for terrace plantings, and for planting about the base of the stone in cemetery work. Height 4 to 6 inches.

They are a little bothersome to plant because of a big spreading top with a very small amount of root. In planting it is well to force some of the top into the hole with the roots and bring the dirt up well about this part of the top. Water well in planting and then keep the soil well stirred for several weeks. Plant 8 inches apart in full sun and divide every three or four years.

We offer these plants in four distinct shades: Red, blue, light apple-blossom-pink, and deep pink.

PRICES

1 each of all 4 shades for \$1.65
3 each of all 4 shades for 4.75
Postpaid





Heuchera

HEUCHERA

This fine perennial blooms from June until late summer. It is fine for cutting, excellent for the rock garden, and really "dresses up" a bouquet. Colors: Red, White and Pink.

1 plant of all 3 colors for \$1.50;
2 of each for \$2.75; 4 of each for \$4.50,
all postpaid



Lythrum

LYTHRUM Mordena

This is a new Lythrum brought out by the Canadian Experimental Farm at Morden, Manitoba. We think it the best of all the Lythrums and a great improvement over old types. Long, upright growing stems just covered their length with little deep bright rose-pink flowers. This is a good one. Showy plants for moist, shady borders, and watersides. This is a Lythrum of real merit. The older sorts are not so desirable because of their dull color. But this is a bright, attractive pink and you will like it. It will give color to your perennial border over a period from four to six weeks. Also fine to use in bouquets with other flowers. Height 3 to 4 feet. Strong, potted plants that will bloom this season.

Each 50c; 3 for \$1.25;
12 for \$4.00, postpaid



Liatris

SIBERIAN IRIS

Make a nice planting of Siberian Iris throughout your perennial border and also around your bird bath. You will find the birds like the seclusion this Iris gives them. The flowers are graceful and they give your bouquets the artistic effect they often need. The plants grow upright and the grasslike foliage adds materially to the beauty of any planting in which they are used. We offer this Iris in 4 shades of blue.

All Field-Grown, Large Divisions:
Each 50c; any 3 for \$1.25;
all 4 for \$1.75, postpaid.

CAESAR. 48 in. A uniform deep violet-blue. Very rich coloring in this variety. To see is to order.

CAESAR'S BROTHER. 48 in. Deeper in color than Caesar. The darkest of all Siberian Iris. A rich Pansy-violet.

EMPEROR. 48 in. True Oriental form. Comes from Japan. The flowers are large, of fine form, good texture, and the color a rich uniform deep violet-blue.

NORA DISTIN. 30 in. Standards and styles clear violet; falls white edged and veined china-blue.



Siberian Iris

LIATRIS

Both *Liatris* and *Lythrum* make fine plants in the perennial border. They grow to a height of from 3 to 5 feet. *Liatris* produces long, narrow spikes of a rich shade of purple, while the *Lythrum* has a similar spike of a beautiful shade of pink. For long blooming hardy perennials, both should have a place in your border. Plant in groups of three for best effect.

Strong, field-grown plants: Each 50c; 3 for \$1.25;
6 for \$2.25, postpaid

Aster,
Barr's Pink



Aster,
Ingmar
Lee



Beautiful FALL BLOOMING ASTERS

(Michaelmas Daisies)

Perfectly Hardy, Easy to Grow, Amazingly Colorful, Late Blooming, Very Desirable
A Colorful Background for Fall Blooming Mums

BARR'S PINK. One of the largest and finest deep pink Asters. The plant at maturity reaches a height of from 4 to 5 feet. Fine used as a background for lower growing perennials. A real gem as a deep pink.

INGMAR LEE. (New.) An Aster found growing on our own grounds a few years ago. It is a rich, deep, brilliant blue-purple. It was named for one of our helpers who discovered it in our field.

Strong, field-grown plants: 50c each; 3 for \$1.25; 6 for \$2.25, postpaid



KENWOOD. A pure Christmas-red with large open florets blooming on tall straight stems. Flowers often measure 7 inches in diameter with as many as 6 buds open at one time. Truly a great red. 5 for 75c; 10 for \$1.25



CORONA. A decidedly rich creamy white with the edge of petals stitched a bright rose-pink. A fine commercial variety. Distinct, beautiful, and one of the most popular. 5 for 60c; 10 for \$1.00

Buy Quality Bulbs From Brand's



BELTRAMI. An early midseason rose-mulberry. Florets ruffled with many open at one time. Similar to the once popular variety, Bagdad, but Beltrami is much more beautiful. A fine show flower. 5 for 75c; 10 for \$1.25

Choice Varieties We Were Not Able to Illustrate in Color

BEACON. A fine bright rose-scarlet with a creamy blotch in the throat. The plant is tall and carries from 8 to 10 large ruffled blooms, nicely arranged, and open at one time. This is a top cut-flower variety and a Glad that is liked by all. A real show flower. 5 for 50c; 10 for 80c

BIG TOP. A huge rich midseason light salmon-pink with a carmine spot in the throat. A fine all-around variety that is always in heavy demand. 5 for 75c; 10 for \$1.25

BURMA. A midseason heavily ruffled deep rose-purple shading lighter towards the throat. Often opens 8 to 10 nicely placed blooms of great substance. Stems are straight and of medium height. This is a wonderful exhibition variety. Don't miss it. 5 for 75c; 10 for \$1.25

ETHEL CAVE COLE. A fine early pure light pink toward the throat. Comes into flower about 2 weeks ahead of Picardy. A very fine one to grow for early cut flowers. 5 for 60c; 10 for \$1.00

KING LEAR. An early ruffled rich red-purple with a silver edge. Florets very large and velvety in appearance. Always sells readily as a cut flower. 5 for 50c; 10 for 80c

LADY JANE. A midseason creamy yellow with fine ruffled florets well placed on excellent stems. One of the very finest cut flowers and a most excellent commercial variety. 5 for 75c; 10 for \$1.25

LEADING LADY. A new rich creamy white. When this new variety is more widely grown, it will be as well liked as Picardy. A great prize winner. 5 for 75c; 10 for \$1.25

MARGARET BEATON. A beautiful snow-white with a vermilion-pink blotch in the throat. The blooms are large and well placed with six or eight open at one time. A fine commercial variety and also one that is hard to beat in the show room. Don't overlook this one. 5 for 50c; 10 for 90c

MOTHER KADEL. A very fine clear yellow of excellent substance. One of the very best of all yellows. No markings. 5 for 75c; 10 for \$1.25

ROSA VAN LIMA. A pretty light rose shading deeper toward the throat. If you see this fine pink in bloom you will surely order. It was one of our very best cut flowers this season. 5 for 50c; 10 for 90c

SPOTLIGHT. A deep golden yellow with a flaming scarlet blotch in the throat. Fine for a cut flower and one of the most popular. Do not confuse with the fine red Stoptlight. 5 for 90c; 10 for \$1.50

All orders for Glads amounting to \$2.00 or more are postpaid.

COLLECTION B

We are filling all orders with young selected bulbs, of full blooming size that will give as good results as any bulbs sent out this spring.

5 Each of All 6 Varieties In Color
On These Pages

30 In All—Sacked Separately
For \$4.00, Postpaid



Varieties Never Disappointing

ELIZABETH THE QUEEN. A very beautiful ruffled lavender of exquisite coloring. The flowers are large and well placed on tall, straight stems. A "must have" in any fine collection. 5 for 60c; 10 for \$1.00

STOPLIGHT. A clear brilliant red with lightly ruffled florets. A shade lighter than Red Charm. If you wish an exhibition flower, this is a sure winner. Try it. 5 for 60c; 10 for \$1.00

ABU HASSAN. The finest rich dark purple we have ever grown. Florets are large, stems straight, excellent cut flower. A popular variety—should be in your collection. 5 for 90c; 10 for \$1.50

RECENT INTRODUCTIONS from E. H. LINS - *Unexcelled for Beauty*

During the blooming season, we compared our descriptions with the flower, only to find how inadequate they were. They cannot be disappointing to any one interested in the very best.

BLACK PANTHER. This is a very rich velvety red and the darkest of all red Glads. As many as six fine large florets are open at one time. 50c each; 5 for \$2.00; 10 for \$3.50

DREAM CASTLE. A fine coral-pink with a lighter pink heart. This is a variety that produces perfect spikes with from 8 to 10 ruffled florets open at one time. A fine exhibition variety. 75c each; 5 for \$3.25

HALLOWEEN. A very early brilliant orange-red that is very much in demand by those who buy cut flowers. In season with that fine white, Maid of Orleans. 5 for 75c; 10 for \$1.25

MERCURY. A tall strong growing vermillion-red. One of the most brilliant of all red Glads. This variety won the American Home Medal at the National Glad Show and was also the Grand Champion winner. 5 for 75c; 10 for \$1.25

NAVAHO. A beautifully formed pure red of great substance. Fine spikes carry from 16 to 18 buds with many open at once. Distinctly different from all other reds we list. 5 for \$1.50; 10 for \$2.50

RIO RITA. Best of all orange varieties. A true rich orange without trace of salmon. Like Picardy, it opens large florets the entire length of the spike. 5 for 75c; 10 for \$1.25

ROYAL ROBES. One of the finest of all red Glads, and one that well deserves its name. The florets are heavily ruffled and of excellent substance. If you like fine reds, don't overlook this one. \$1.25 each; 10 for \$10.00

SPELLBOUND. A lively deep rosy pink blending into a small white throat. Large florets from 4½ to 5 inches in diameter are well placed on strong straight stems. A spectacular variety.

\$1.00 each; 10 for \$9.00

TREASURE ISLAND. A beautifully formed light rich orchid-pink with ruffled florets that measure from 5 to 6 inches across. A top notch variety blooming late mid-season.

\$1.00 each; 10 for \$9.00

TROCADERO. A warm carrot-orange best describes this exceedingly popular variety. The tall spikes carry 18 or more buds with many somewhat ruffled florets open at once. Early midseason. \$1.00 each; 10 for \$9.00



Algonquin. A brilliant glowing scarlet. Wonderful for exhibition.

Snow Princess. A prize-winning snow-white. Very much in demand.



COLLECTION A

Your Selection From These Two Pages

Choose 10 bulbs—1 kind only, for\$1.25

Choose 50 bulbs—5 each of any 10 kinds, for 4.00

Choose 100 bulbs—10 each of any 10 kinds, for 7.50

All Blooming Size All Labeled
All Excellent Quality All Postpaid

COLLECTION B

1 each of all 14 kinds in color, not labeled, for \$1.50, postpaid



Flaming Sword. A very early bright red producing large flowers on fine long stems.

Gold Dust. A rich clear early deep yellow with well-placed flowers of good form on tall straight stems. Well liked by all.

Blue Beauty. A very popular even blue shading darker toward the edges. The strong stems carry many large open flowers. A beauty.

Picardy. A beautiful shrimp-pink; when good bulbs are planted of this variety, it is hard to beat in any show room.

Maid of Orleans. For a fine white, we consider this one tops. Almost a pure white with a creamy throat. A splendid cut flower.

Rainbow Hued



Gladiolus

Brand's Rainbow Collection of Fine Gladiolus

Here is one of the finest medium priced collections of Gladiolus bulbs that will be offered this spring. In it will be found all colors, blue, white, yellow, apricot, orange, salmon, red, purple, lavender, etc.

A wonderful assortment of colors rivaling the rainbow in splendor. We are offering this collection in a large 1- to 1½-inch young bulb, full of vigor, and capable of giving large blooms and the utmost satisfaction this season.

Fine 1- to 1½-inch bulbs, \$1.75 per 25; \$6.50 per 100.



Betty Nuthall

An old favorite that is still well liked.



Golden Chimes

An excellent yellow, fine for cutting.

**ALL BULBS
BLOOMING SIZE
AND OF THE VERY
BEST QUALITY**



Black Opal. A very fine rich velvety dark red with tall spikes carrying as many as 10 large open flowers at one time. This fine red ranks among the very best in its color.



Dr. F. E. Bennett. A vivid scarlet of fine form and attractive appearance as a good exhibition variety. One of the older good reds.

Irok. A strong growing clear steel-gray. Combines well with yellow shades.

White Gold. A satiny cream shading to gold. For real beauty this one is a sensation. Well named and well liked by all.

Red Charm. A very fine rich crimson with large perfect flowers on tall straight stems. Really charming.



Chiquita, Pompon—Sept. 4

Chrysanthemums

**The 12 Varieties Illustrated in Color
are among the Very Best of the Old Ones**

Fine Varieties for the Colder States where Frosts come early

12 New Chicago Mums Originated by Mr. Kraus

We have no color illustrations for these new varieties but from a large growing list we selected the following for their exquisite beauty, their excellent growing habits, their free blooming qualities, and their fine coloring. We think these new ones can be compared with any top notch variety and none will be found wanting. Try them out, enjoy their beauty, and we feel sure you will be as thrilled as we were when we watched them during their blooming season.



Red Gold—Aug. 20

Chippewa—Aug. 30

Chrysanthemums

Sent
Out
for
Spring
Only



Lavender Lady—Oct. 6



Harbor Lights—Sept. 24

Planting and Cultural
Directions sent with
each order.

Prices for Mums in Color

Each \$0.50
Any 3 for 1.25
Any 6 for 2.50
All 12 for 4.50

3 Each of
All 12 for 13.00

All orders amounting
to \$2.00 or more are
postpaid.



Yellow Avalanche—Sept. 4

The Ones Not in Color are the Cream of the Newer Introductions

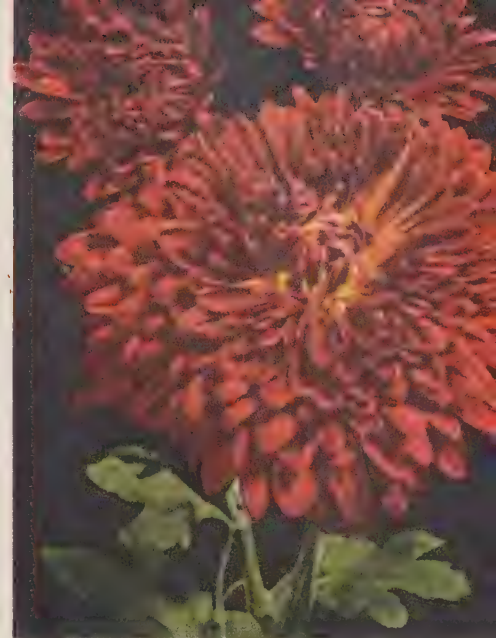
12 Champions • New • Different • Exquisitely Beautiful

Dawn Rose. A sprightly pink.
Defiance. Intense golden yellow.
Ermine. A pure white, cream center.
Golden Hours. Early deep lemon-chrome.
Golden Sunset. Burnished copper, red center.
Hazelwood. Corinthian-red.
Magnificent. Rightly named plum-red.
Mary Harrison. Bright semi-double aster-purple.
Murmurs. A clear mallow-purple.
Myrtle Walgreen. Purple underlaid silvery lilac.
Tangerine. A real fall color, Spanish orange.
Tribute. Bright red, maturing to pink.

Prices for These 12 New Ones

Any 3, your
choice \$2.00
 Any 6, your
choice 3.75
 All 12 for 7.00

Orders for \$2.00 or
more, Postpaid



Hearthfire (Kraus)—Sept. 20



Courageous (Kraus)—Sept. 19

THREE FINE WHITES

Chris. Columbus 50c
 Martin's White 50c
 Paper White 75c

Paper White is absolutely a pure glistening snow-white, void of any trace of cream. New this year and a perfect beauty. All are early.

Any fine collection needs a good white. Any one of the three is sure to please you.

All 3
Superb
White
Varieties
for
\$1.50



Zantha—Aug. 16



Violet—Aug. 26



Autumn Song (Kraus)—Sept. 12

CUSHIONS

All Low Growing
In

Six Distinct Colors:

Bronze
 Pink
 Purple
 Red
 White
 Yellow

All Beauties

Each 50c

All 6 for \$2.85

Postpaid



Burgundy—Sept. 19



TEN FAVORITES



Maroon n' Gold—Aug. 26—Each 50c; 3 for \$1.25

Avalanche—Sept. 4—Each 50c; 3 for \$1.25

SURPRISE BOX

Each spring for a number of years we have offered a Surprise Box of Peonies in order to clear our surplus at the end of the spring season. Our customers have written us many times telling us how well pleased they were with our selection. Let us send you a box of Mums the latter part of May, using the varieties we still have a surplus of. We assure you our selection will please you. All fine varieties, labeled, and true to name. All postpaid.

10 Mums—all different—
all colors\$3.25
25 Mums—all different—
all colors 6.50



September Dawn—Sept. 26—Each 50c; 3 for \$1.25

TAKE NOTE

We have sufficient stock of all varieties illustrated in color to fill our early orders without substituting. Those who order after May 1st should give us permission to substitute to avoid delay in shipping. If we are out of a given variety, depend on us to give you an excellent substitute.

WE DO NOT
ship "Mums" in the fall.
We ship orders from
March 10th to June 1st.

Charles Nye—Sept. 28—60c each; 3 for \$1.50



Red Velvet—Oct. 2—Each 50c; 3 for \$1.25





Olive Longland—Sept. 26—Each 50c; 3 for \$1.25

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Heatherbloom—Sept. 8—Each 50c; 3 for \$1.25

Ten Beautiful Mums

ONE EACH
of all 10 varieties listed on
these two color pages, for
\$4.75, postpaid

Three each of all ten in above col-
lection, for \$13.50, postpaid.

Betty—Each 50c;
3 for \$1.25
Sept. 28



[41]

Sienna—Sept. 16—Each 50c; 3 for \$1.25

Pueblo, Colorado.

Nov. 1, 1949.

"This is Nov. 1st, 1949, and I wish
you could see the Mums blooming in my
yard today—a beautiful sight.

"It is impossible to believe that the
small potted Mums you sent me last
spring would grow into bushes larger
than a bushel basket and literally covered
with flowers since mid-August.
Talk about Mums—brother, you've got
'em."

J. H. K.

Meditation—Oct. 6
75c each; 3 for \$2.00

If you could see this fine variety
either in the field or in the show room,
you would buy without meditating.

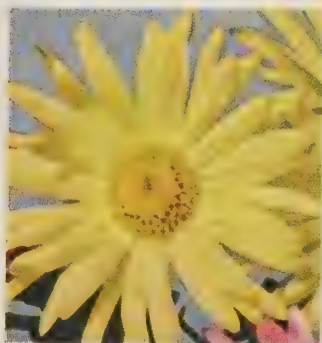




Chrysanthemums Singles, Pompons and Spoons

Purchase any variety listed on this page, and you can feel absolutely sure you have a beauty.

Allow 25 cents for Postage and packing
for all orders under \$2.00.



North Cape



Early Wonder

6 FINE POMPONS

All Flower in September

Early Wonder. A fine soft pink.
Fiesta. A brilliant orange-rust.
Little Eskimo. Early pure white.
Rosita. A pleasing shade of rose.
Sept. Bronze. A very fine bronze.
Sundance. A long flowering rich golden.

If you wish Pompons we feel that our list is unsurpassed for beauty and dependability.

Each 50c; all 6 for \$2.75
3 each, 18 in all, for 7.50

6 SUPERB SINGLES

SIX DISTINCT COLORS

Pink	Tussore
Red	Chicago
White	North Cape
Yellow	Silver Moon
Coral	Sieglinde
Rose-Red	Valiant

PRICE FOR SINGLES	
Each\$0.50
All 6 for	.. 2.75
3 each for	.. 7.50
Postpaid	

Charm Spoon



September Bronze



Sundance

6 CHARMING SPOONS - None Better - Sure to Satisfy

CHARM. Even better than the picture. Opens a lovely shade of red, gradually changing to a beautiful shade of rose.

FUCHSIA. A free flowering sparkling new spoon bearing flowers 3 1/2 inches across in a brilliant Fuchsia-rose shade.

IVORY. Dainty ivory-white spoon-shaped flowers literally cover the entire plant.
Each 60c; all 6 for \$3.25, postpaid.

LILAC. A superb lilac-pink spoon with silvery white tubes. Flowers very large. New and distinct.

MAGENTA. One of the very best of the spoon type. A bright magenta-rose that flowers in profusion. A fine plant.

YELLOW SPOON. Both spoons and tubes are a clear bright yellow.
3 each of all 6 for \$8.50, postpaid.

Why Lilacs May Fail to Bloom

We are asked a number of times during the course of the year, "Why do my Lilacs fail to bloom?"

It is impossible to answer this question satisfactorily by letter. There are a number of reasons why Lilacs fail to bloom. We cannot tell which special reason is applicable in each individual case. We are giving a number of causes in this catalog and leaving you to decide which of these fit your individual problem.

We have no difficulty here at the nursery. Our plants are loaded with flowers each year and if your plants are not giving satisfactory bloom, some one of the following causes must be responsible.

1. Your plants may not have been handled carefully enough when you made your planting. The roots may have been exposed to the air and some of the vitality of the plant weakened. A bundle of Lilacs comes to you and this bundle is often opened up and the plants separated and looked over. Then they are laid out in the sun or shade while the holes for them are dug and the planting goes on. The plants grow but they received a setback from this exposure of the roots and it often takes two or three years to overcome this mistreatment.

2. It may be the roots were not spread out carefully and soil packed tightly about them at planting time. The roots may have become jammed in a cramped and twisted mass in the hole, and growth stunted. In filling in the hole dry dirt may have been pulled in over the roots and so reduced the vitality of the plant as to check its right growth for several years.

3. The young plant may be planted so close to trees or larger shrubs as to rob it of much of its vitality.

4. It may be in too much shade or in dry gravelly soil. Lilacs like a rich heavy soil but not a wet acid soil.

5. It may be your plants are making altogether too much growth and that such growth needs checking. Or they may have formed a great mass of heavy branches from the ground with a tremendous branchy top growth and have reached a point where they have stopped going forward and produce no bloom. If your plants are making a very rapid growth, sending out long new shoots with no bloom, go through your plants about the middle of June and trim out about one-half of the new growth back to the old wood. This will have a tendency to cause blooming buds to set on the balance of the new growth for the next year. If your bushes have a great many branches from the ground and many short top branches go through your plants in March in the north or earlier in the South (before the sap starts) and cut out about one-half of the old branches to the ground. This will cause a new growth which no doubt will bring the plant into heavy blooming.

Now any of the foregoing causes might be the reason your Lilacs are not blooming. You are in a position to analyze your difficulty much better than we. We have no further information to offer.

INSIST ON OWN-ROOT LILACS

In placing your order for Lilacs, you will naturally compare prices.

Do not confuse the prices of Lilacs grafted or budded on California Privet with the price of own-root Lilacs.

It is the **Own-Root** on a French Lilac that makes it cost more.

Our French Lilacs are on their own root

LILACS in Small Sizes

Just before our catalog went to press we found we had to supply additional copy. By this time we had finished grading our Lilacs we are able to offer this spring. We have a limited number of most excellent kinds in a strong 18 to 24 inch grade. These small plants will give excellent results and should give bloom 2 years after planting. We are offering these varieties in two separate collections.

Charles Joly Collection

Chas. Joly. A fine double red.

De Saussure. A double wine-red with touches of white on petals.

Macrostachya. A fine light pink single.

Ruhm Von Horstenstein. A single light red-purple.

White Single. (Our choice, either Mt. Blanc or Vestale.)

Five lovely Own-Root French Lilacs, all labeled, in an 18 to 24 inch grade for \$8.00, prepaid.

Paul Thirion Collection

Paul Thirion. A very fine deep claret-rose double.

Montaigne. A soft, almost uniform creamy pink double.

Olivier de Serres. A clear uniform light blue double.

Victor Lemoine. A wonderful double blue-lavender.

Four extra fine varieties, strong 18 to 24 in. grade, for \$12.00, postpaid.

Peonies in The South



We are often asked if Peonies will grow in the South. One of our good customers who buys most excellent varieties from us wrote to us as follows:

North Little Rock, Ark.,
May 2nd, 1949.

Since Peonies are supposed to be a Northern plant I thought you might be interested in how they grow down in Central Arkansas. Our winters are seldom colder than 6 or 8 degrees above zero. We have about fifty Peonies and about forty of them were bought from you and today we are having a great number of callers to see our flowers in bloom. They really are lovely and I believe the single ones do better here than the doubles, but our double ones are very beautiful. I am sending you a color picture we made last year. They are nicer this year than last but we have not made any pictures of them yet this year. I have found your plants very superior to any others in my collection. They do well in this locality if planted very shallow just barely covering the roots. You may keep this picture and use as you like.

MRS. C. V. McCaul.

The color picture that Mrs. McCaul sent us was beautiful and from the looks of her plants and the amount of bloom that was on them, we think she is succeeding as well as we. Our white single, Krinkled White, was very much in evidence. See pages 16, 17, and 18, for good varieties for the deep South.

More About New Flowering Crabs

MORDEN No. 27. We mentioned this new Crab elsewhere in our book, but we want to call your attention to this one again. Of all the Flowering Crabs that we are trying out at the present time, we find that Morden No. 27 is a Crab of outstanding beauty and of great promise. Standing in the nursery row two-year-old trees running 4 to 5 feet high were often literally covered with bloom. We occasionally found little trees not over two feet high a mass of bloom from top to bottom. This tree is not so straight growing as some but it forms a spreading, rounded top that will eventually grow into a magnificent tree of medium height. The color is about as even a shade of medium pink as can be desired, with the magenta shades practically eliminated.

GENEVA. This new Canadian Crab is not only beautiful when in bloom, but it produces a fruit 1½ to 1¾ inches in diameter. The fruit is not only beautiful in itself as it hangs from the tree, but it is fine to eat from the hand and it makes wonderful sauce, jelly and jam. The bloom is pink. The fruit is a brilliant rich all-over red. The skin is red and the flesh is red to the core.

CRAB APPLES FOR AMERICA

A great deal has been done in late years towards the improvement of Flowering Crabs. Up to 1920 there were few varieties that would be classed as strictly ornamental. Now many beautiful kinds have been developed. We are especially interested in the ones that are hardy enough for our northern climate.

We are offering an 81-page booklet on these beautiful ornamental Crabs for \$1.00, postpaid.



New Flowering Crabs

PLANT THIS SPRING — We Cannot Dig and Grade These Trees for Fall Planting

HISTORY OF THESE NEW CRABS

The Hopa Flowering Crab was introduced by Dr. N. E. Hansen of the South Dakota Horticultural Station of Brookings in 1920.

This was the first Flowering Crab with colored bloom hardy enough to withstand the trying winter climate of the Middle Northwest.

The fame of the Hopa soon spread across the nation and it was not long before it was growing in gardens clear across the northern border of our country and far up into Western Canada.

We have two of the finest Hopas sent out by Dr. Hansen growing on our home grounds. These trees have a trunk diameter of 10 inches, are about 25 feet tall, and have a limb spread of 28 feet. The Hopa is a tremendous bloomer and when these two trees are in flower they are one solid mass of bloom.

We have seen all the flowering trees of Florida and California, the Cherries of Washington, the flowering shrubs along our Eastern and Western coasts, but we have never seen anything more beautiful than these large Hopa Crabs on our home place.

Now the female parent of the Hopa is the pink blossomed Crab, Niedzwetzkyana, which grows wild in the high mountains between Turkestan and China.

Prof. Hansen's success with the Hopa pointed out the way. Miss Isabella Preston of the Canadian Experimental Farms at Ottawa, made many crosses using Niedzwetzkyana as the mother parent. Her success has been wonderful. Over 1700 of her seedlings have been tested out at Morden, Manitoba, for hardiness, good color, and general desirability. The authorities in charge at Brookings, S. D., at Morden, Manitoba, and Ottawa have been very kind to us keeping us informed about these new varieties and have from time to time sent us propagating stock of what they considered the choicest ones.

From these we have built up a stock of most desirable Crabs which we think will do well all over the country. This spring we are offering eight of these new ones to our customers.

TWO WONDERFUL RED-FLESHED DUAL-PURPOSE FLOWERING CRABS

Almata and Scugog

Both of these Crabs have pink blossoms. Both produce large fruits, red outside, red flesh clear through to the core. Both of fine flavor and good to eat.

ALMATA. (Dr. Hansen, Brookings, S. D.) Here is a new fruit and a new flower that is a revelation. It is a beautiful rich dark barked tree that has a pink bloom and that bears fruit often 3 inches in diameter. A brilliant deep red with a red flesh that runs from skin to core. The flavor of the fruit is mildly sweet and it makes a splendid eating Crab and a rich red sauce.

Price: 3-4 ft. trees, \$3.00

SCUGOG. (Miss Preston, Ottawa.) A large new flowering Crab with pink blossoms. A great bearing variety of large Crabs, 1¾ inches in diameter. The fruit is much larger than the older leading Crabs and is better flavored. This variety has red skin, red flesh, red core, and red seeds. It is a fine ornamental tree and also most excellent to eat and it makes a beautiful jelly. Successfully grown now from northern Alabama to far northwest Canada.

Price: 3-4 ft., \$2.00; 4-5 ft., \$2.50

SIX OTHER BEAUTIFUL FLOWERING CRABS Selected Only for Their Ornamental Value

ERIE. This is a tall growing shapely tree, a large tree for a flowering Crab. A heavy bloomer. Yes, a very heavy bloomer.

MORDEN G 85. A medium sized tree, upright, with slender branches. Flowers of good color and size. Very desirable.

MORDEN 19-114. The maroon buds open a lively deep rose. The flowers are abundant, of medium size, and very showy. The tree is graceful, with fine willowy branches with dark maroon bark.

Prices on the above 3 varieties: 4-5 ft., \$1.75; 5-6 ft., \$2.00

We do not describe the above 3 varieties more fully as they are much alike except that they vary a few days in time of blooming and they all differ one from the other in their differing shades of pink.

MORDEN 8A 13. (Miss Preston.) The beauty of this variety lies in the appearance of the tree itself. It is one of the most beautiful ornamental trees we have ever seen. The tree is upright in growth, with a graceful sweep of the limbs. The bark is a dark rich maroon. The leaves are medium in size. With the first touch of frost in the fall the leaves take on beautiful red and orange shades. The flowers are a deep pink. A lovely small tree for the lawn.

3-4 ft. trees, \$1.50; 4-5 ft. trees, \$3.00; 4-5 ft. heavy select, \$5.00 each

MORDEN 27. (Miss Preston.) This variety is one out of eight of the 1700 Crab seedlings re-selected to go into the final test field for final trial before naming. With us it forms a broad spreading tree, not as straight a grower as the other varieties, but it makes up for this in the wonderful beauty of the bloom which is a glowing rich rose almost entirely free from any magenta shade. For sheer beauty of bloom this is the one.

3-4 ft. size, \$1.75; regular 4-6 ft. size, \$3.50; select 4-6 ft. specimen trees, \$5.00

**By All Means If You Are Looking for a New Crab to Plant,
Do Not Overlook No 27—It is a Cracker Jack**

*See Back Cover Page and Also
Pages of Color for Other Fine Kinds*

SPECIAL CRAB OFFER

If you are interested in a large planting of Flowering Crabs, make up your own collection, choosing any variety we list.

Select a \$10.00 Value for \$8.50

OR

Select a \$20.00 Value for \$16.00

Not Prepaid

HOPA FLOWERING CRAB

From a purely ornamental standpoint the Hopa is without doubt the most beautiful pink flowering Crab that can be grown in the North. It is perfectly hardy anywhere in our state. It develops into a beautiful, graceful, medium sized tree that is an ornament anywhere it may be placed. The bark is a rich blackish red. The buds and foliage are a noticeable reddish purple, and the tree, when in bloom, is covered with large single, deep rose-colored blossoms which continue long on the tree, to be followed by quantities of small reddish fleshed, attractive fruit which makes good jelly.

The Beauty, Dolgo, and Hopa are all in bloom at practically the same time, with the Red Silver bursting into bloom just as the others are starting to pass.

Strong 3 to 4 ft. trees, \$1.25; 4 to 5 ft. trees, \$1.50; 5 to 6 ft. trees, \$2.00; 6 to 7 ft. trees, \$2.50.



Dolgo in Fruit

CRAB JELLY

The Beauty and Dolgo make wonderfully fine jelly, each with a distinctly different flavor. Mix equal parts of juice and sugar, and make as you would any other jelly. This combination alone will jell nicely. Be sure to try these.

Hopa in Tree Form



Above the Hopa is shown in bush form. Below is an illustration of the Hopa grown in tree form. Our trees are all branched low and if no further trimming is done, they will develop bush form. If trimmed slightly, they will develop tree form. For the lawn, we prefer tree form.

The DOLGO Crab

The Dolgo is known as the great dual purpose Crab. The trees, which seldom grow over 12 feet high, are very shapely and neat in appearance and develop into a beautiful small lawn tree. It is extremely hardy and after it has attained its growth will last for many years. In the spring it is one solid mass of large white blooms, which are followed by a great crop of Crab Apples. These Crabs are a brilliant red about an inch in diameter and an inch and a half long. The fruit is so brilliant in color and so abundant on the tree that it makes a wonderful ornamental sight. The fruit makes up into jelly of the finest flavor and a beautiful red color. This Crab is not grown for its ornamental qualities alone but is grown commercially for the fruit which readily sells at a big price. One of our customers from Washington, D. C., writes us: "The Dolgo, when in fruit, is the most beautiful thing I ever saw in the line of a Flowering Crab."

The Dolgo is now being planted in northern orchards for the fruit which sells for high prices. 4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75.

Dolgo in Flower





Red Silver Flowering Crab

A remarkable new lawn tree, red from top to bottom in bark, tree, and leaf. The silver refers to the delicate silver on the under side of the leaves. This blending of a beautiful dull maroon-red and silver makes a remarkable combination throughout the season. The somewhat cut-leaf character of the leaves adds to the striking beauty of this unique tree. The leaves fade but slightly during the heat of the summer. Not only is the tree red, but the blossoms are the reddest of any we have ever seen on a Flowering Crab. The buds are red, a rich dark red, and the blossoms when they open, are just as red as the buds. Most so-called red Flowering Crabs are really pink. **Red Silver** is really red. The tree is very hardy here with us and, in our opinion, is the best by far of all the red Flowering Crabs. Purely ornamental. People who live in a severe climate such as ours simply marvel when they see for the first time the Red Silver Crab in full bloom.

3 to 4 ft. trees, \$1.50

4 to 5 ft. trees, 2.00

5 to 6 ft. trees, 2.50

Beauty

(Dual Purpose)

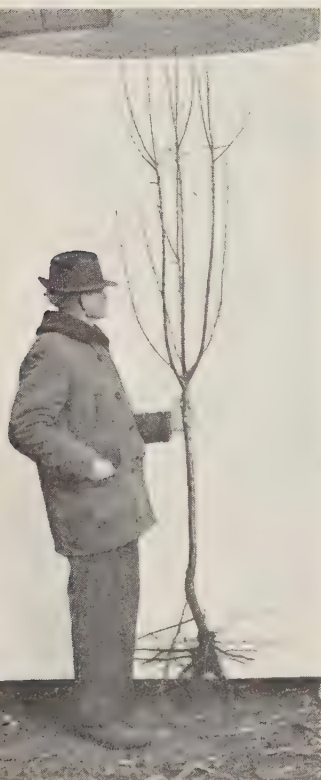
Many people are looking for just such a Crab as Beauty Crab. The tree is the most upright growing Apple or Crab tree we know. We have a specimen in our private garden that stands about 18 feet high with a limb spread of not more than 10 feet. In growth it resembles the Lombardy or Bolleana Poplar and will fit into a planting where either of these trees would. It is a tree one would like to plant against the corner of a house or as a sentinel or accent tree along the back line of the yard. Besides being a pretty tree, it bears great quantities of brilliant deep red Crabs an inch in diameter, which are beautiful on the tree and also make wonderful sauce.

To keep the Beauty an upright grower it must be watched after it comes into heavy bearing. Its loads of fruit are tremendous and very heavy on the limbs. If not tied up so as not to bend over when so loaded they will bend way over and when the fruit is gone will stay in this position.

PRICE OF BEAUTY

4 to 5 ft. trees, \$2.05; 5 to 6 ft., \$2.50.

Bearing size, 6 to 7 ft. Select, \$3.00.



The above illustration will give one a very good idea of the habit of growth of the Beauty Crab.

Notice the branches come out but a short distance, turn sharply and grow upright, almost parallel with the trunk of the tree.

Flowering Crab, Scugog—See page 44 for prices



Come to See Our French Lilacs and Our Famous Persian Lilac HEDGE

**Stock Available for
Both Spring and
Fall Planting**

Directions for Planting:

For a tight hedge, plant 2 feet apart. If you wish merely a tall screen, put your plants in from 4 to 6 feet apart.

This is not an illustration of your Persian Lilac Hedge, but it gives one a good idea of how the hedge does look when it is in full bloom.

The black and white picture shows how this hedge grows and blooms in our nursery.



Generally in Bloom the Last Weeks in May



Rothomagensis Lilacs Commonly Called **PERSIAN LILACS** *Good for All Sections of the Country*

The above illustration is a picture of our Persian Hedge growing in its natural form on our nursery grounds. You will note that the hedge is literally covered with bloom from the ground up and it is truly a wonderful sight to see. People drive here for miles around just to see this hedge when it is in bloom the latter part of May.

In good soil the Persian Lilac attains a height of about 12 feet and a spread of the same. In poorer soils it grows from 8 to 10 feet.

By careful trimming it can be kept down to from 6 to 7 feet and still bloom well.

The Persian Lilac grown as a hedge also makes a wonderful wind-break for city lots in the colder, windier sections of the country. It will make the growing of the more tender perennials and shrubs much easier and moves the possibility of growing such things from 100 to 200 miles further north than they otherwise could be grown.

Specimen Plants in Light and Deep Pink Only Strong, 3 to 4 ft., Select Bushes

Each	\$ 1.50
Per 10	12.50

Prices for Hedging Plants

In Light or Dark Pink or a Combination of the Two Shades

	Per 10	Per 25	Per 100
2 to 3 ft.	\$ 7.50	\$15.00	\$50.00
3 to 4 ft.	10.00	20.00	65.00



Montaigne

We receive many inquiries during the course of a year requesting us to name from six to twelve of our best French Lilacs. It is impossible for us to make such a selection as the best or most beautiful is a matter of individual taste. Some prefer Lilacs of one color while others like an entirely different color. However, we can name about 30 varieties that we consider at the top of any large list and two of these are **Montaigne** and **Victor Lemoine**.




Victor Lemoine

On our color pages for spring we have illustrated 12 superb varieties which should please the most discriminating buyer. We have made up a number of most excellent collections and we now offer one more in the following 5 varieties: **Capt. Baltet, Marechal Lannes, Maurice Barres, Montaigne, and Victor Lemoine.**

We offer these 5 fine Lilacs in a strong 2-3 ft. grade, a regular \$20.00 value, **for \$18.00, prepaid.**

All twelve in color plus the three in this collection not in color, in a strong 2-3 ft. grade **for \$55.00, prepaid.**



EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and is so exceedingly soft and rich that we class it as a "must have" Lilac. We consider Edmond Bossier and Monge as our two best single red Lilacs.

Brand's RED, WHITE and BLUE

3 BEAUTIFUL FRENCH LILACS

Each Represents One of the Very Best of All Lilacs

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you have the two best double whites. Miss Ellen Willmott is a wonderfully strong bush and we do not believe that it ever sends up a sucker. We have never seen one.

OLIVIER DE SERRES. D. A clear, clean, uniform light blue with unopened buds a deep violet. The bush is tall and a good grower. The large double florets are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. To see this variety at its very best wait until your plant is well established. We class it as a Lilac of the very highest quality.

3 Fine Bushes

One of each, 2-3 ft.
size or larger if we have
them—a total value of
\$15.00 for \$12.50
Not Prepaid

For
Spring
and
Fall

Olivier
De Serres
(Blue)

If you wish
a fine pink,
making 4
colors, add
Mme. A.
Buchner to
the list. We

have this variety in fine
3 to 4 ft. bushes, and
we offer all four varie-
ties for \$16.00.

Miss Ellen
Willmott



Brand's New Improved French Lilacs

With Beautiful Panicles of Enormous Size

We have experimented with the propagation of the French Lilac for over twenty years to find how to grow it in a practical way on its own roots. We have discovered how to do this successfully. Before we were able to do this we never had any success with French Lilacs in the Minnesota climate. We have never had any trouble with our French Lilacs dying out since. A French Lilac must be on its own root to do well in a severe climate like that of Minnesota.

Growing an improved Lilac on its own root is a slow process. It actually takes us two years longer to produce a Lilac of a given grade on its own root than it would take to produce the same grade on privet. Yet we insist on sending out only those Lilacs that will prove satisfactory so our customers can depend upon receiving only genuine own-root plants.

THIS IS IMPORTANT

Many make the mistake of planting the Lilac too shallow. Most shrubs should be planted with the crown about 2 inches below the surface. Lilacs do much better if planted with the crown 6 inches below the surface line as illustrated in the picture below.

WHEN TO PLANT YOUR LILACS

Lilacs can be planted with perfect safety either in the **spring** or in the **fall**. In the fall we begin to send out our plants the latter part of September, and we continue to make shipments throughout the fall months. If Lilacs are planted in the spring, they should be planted as early in the season as possible.

FOLLOW THESE DIRECTIONS CAREFULLY

To allow the French Lilac its natural spread, the plants should be set not less than 8 feet apart. Dig a hole as large as a bushel basket. Fill back with rich top soil mixed with one-third part well-rotted cow manure if same is obtainable, and tramp down firmly until you can place the plants on this soil so that when roots are spread out naturally, the crown will be from 4 to 6 inches deeper than it was in the nursery row.

Work the soil carefully among the roots until the hole is half full; then tramp this down unusually hard. Then pour in a full pail of water. After this has settled away fill the hole with loose mellow soil until it is rounding full, then tramp lightly. Keep plants well hoed. Where planting is done in the fall, place a coarse mulch 6 inches deep about the bushes the first winter to keep ground from heaving.

BRAND'S LILACS

are all on their
OWN ROOTS

These bushes come to you all ready to plant. They need no trimming. Now that the French Lilac can be propagated successfully on its own root, there is no longer any reason why a Lilac propagated in any other way should be planted.

READ CAREFULLY BEFORE ORDERING

We do not pay transportation charges on our Lilacs, but you will note that we offer our collections consisting of three or more plants at a reduction and this usually takes care of express charges.

If you order only one Lilac it will be cheaper to send it by Parcel Post and if you wish Post shipment, please allow 50c extra.

All nursery stock travels as second class by express. See that your agent doesn't charge you a First Class rate.

FERTILIZERS

A Lilac likes a sweet soil and responds wonderfully to applications of lime. Use 4 quarts of lime to large bush each year if you have an acid soil. Otherwise lime is unnecessary. All seed houses usually carry lime or your County Agent may be able to give you this information. Any good well-balanced fertilizer can be used with good results.

Heavy applications of well-rotted barnyard manure every year covering the ground about the bushes is best.



THE ABOVE PICTURE

Is from a photograph of four average sized plants of our Own-Root French Lilacs, showing one plant of a two- to three-foot size, and three plants of a three- to four-foot size.

The line running through each plant shows the depth you should plant your bushes.

To one who has never grown an Own-Root French Lilac, the price may seem high. But we feel sure you would not wish to care for a plant for five years and offer it for a price below what we are charging.

**Charles
Joly**
(Double)

Purple-red.
One of the
very best
of the double
dark reds.



This Offer is Available for
Both Spring and Fall



Mme. F. Morel—Panicles immense



Vestale—Fine single white

**PRICES
FOR ALL
6 VARIETIES
ILLUSTRATED IN COLOR
ON THESE 2 PAGES**

2 to 3 ft. Size
Regular Value, \$20.50

**For Only
\$18.00**

3 to 4 ft. Size
Regular Value, \$26.00

**For Only
\$22.00**

Not Prepaid

Mme. Antoine
Buchner
A fine double pink



For a Special
Offer of 15 fine
Lilacs, including
12 in color, see
Victor Lemoine
in color.



Ruhm Von Horstenstein—Best light red-purple



Olivier de Serres—Best double blue

OUR SPRING LILAC LIST

BERRYER. S. D. A beautiful clear mauve with deeper shadings toward red. One of the very choicest of the early hybrids; distinctly different; also the latest of these early hybrids. We like this variety very much. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

CAPITAINE BALTET. S. Enormous trusses of single flowers of the greatest size. A uniform ruddy purple-lilac. A comparatively new variety not widely distributed, but which by Lilac connoisseurs is pronounced one of Lemoine's best singles. It is one of the most profuse bloomers of all, the bush sometimes being almost hidden by the great panicles. This is classed among the twelve or fifteen best of all Lilacs. 2 to 3 ft., \$5.00

CHARLES JOLY. D. Purple-red. One of the best of the double dark reds. Bush medium both in size and height, limbs growing very upright. Rather large blooms, held erect well above the foliage; very striking. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

CHARLES X. S. One of the older varieties that is still in great demand because of its profuse blooming qualities and also because it is one of the very best varieties of all for cut flowers. Blooms will stand perfect in water for a full week. A deep rose-red. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

EDMOND BOSSIER. S. This is a new single red or red-purple that pleases us very, very much. It is the latest of the single reds except possibly Volcan, and the color is so exceedingly soft and rich that we class it as a "must have" Lilac. 2 to 3 ft., \$5.00

HENRI MARTIN. D. This beautiful blue-lavender, with its extremely long, graceful panicles is a variety we do not hesitate to recommend to anyone who wishes the best in Lilacs. Our show plants of Henri Martin are right by the path as we go from the office to the trial fields beyond. We pass it many times a day when it is in bloom and we always stop and marvel at its beauty. A Lilac of most beautiful form, with large individual florets and with panicles often measuring 13 inches in length. 3 to 4 ft., \$4.00; 4 to 5 ft., \$5.00

HIPPOLYTE MARINGER. D. Taken one year after another this is probably the largest of all Lilacs. Reverse of petals while in the bud are a deep violet-blue opening into an immense truss of lacelike petals in a delightful blending of pink and delicate shades of blue and violet. We always classify this as one of the sensations of the Lilac world. 2 to 3 ft., \$3.50; 3 to 4 ft., \$4.00

KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-foot bush bloomed in the nursery row in 1938. One 4-foot plant had 18 large trusses and 3 small ones. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MACROSTACHYA. S. One of the old varieties seldom seen nowadays. An upright grower with clean light green foliage. Panicles rather slender, held upright, a very delicate pink, almost white, irregularly bordered with a deeper pink. This is distinct in color from all others. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

MARECHAL LANNES. D. One of the most sensational and choicest of the entire list of French Lilacs. The panicles are large and shapely, composed of about the largest florets found among all the Lilacs. Many of them are over an inch in diameter. Color of unopened buds is reddish violet, of the expanded florets Campanula-violet. Mrs. Harding says of this Lilac: "A beautiful and wonderful Lilac." 2 to 3 ft., \$5.00

MAURICE BARRES. S. A very large single with showy, open, widely branched panicles. The plant is strong growing and blooms luxuriantly. The general color effect is azure-lilac. A most worthy variety. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MISS ELLEN WILLMOTT. D. A large bush with very stout limbs and large, thick, light green leaves. The flowers come in immense panicles of creamy white, made up of double florets almost twice the size of those of any other double white except Edith Cavell. Plant this variety and Edith Cavell and you will have the two best double whites. 2 to 3 ft., \$5.00



Capitaine Baltet

This is the way Lilacs bloom for us in the nursery. They will do as well for you with proper planting and good care from the beginning.

Do not let your Lilacs bloom the first year you set them out. They might bloom, but these blooms would only be a disappointment. Such blooms would be very small, have very little color, and the color would not be at all true or attractive in any way. Please follow our advice and you will not have to write us you think your plants are not true to name.

The bushes really begin to blossom the second year and the blooms will increase in size and beauty if well cared for over a period of some 10 years. By careful handling they can be kept at perfection as long as one lives. We have Lilac bushes in Fari-bault that we know are over 80 years old.

MME. ANTOINE BUCHNER. D. Of all the truly pink varieties we grow, we classify this as the best. A tall growing Lilac of tremendous vitality. One of the most dependable Lilacs in our entire list. While in the bud stage, it is an intense pink; as it opens, this pink extends fully half-way over the outer portions of the petals and gradually fades from there through delicate pink to a pure white center. Those who love pink will be delighted with Mme. Antoine Buchner. Bush large, panicles large and open, exceedingly brilliant in the low afternoon sun. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MME. FRANCISQUE MOREL. S. Morel gave to the world one truly great Lilac, this one, and it is truly a masterpiece, one of the great, great Lilacs. A Lilac of the largest size and a beautiful one. Great panicles with florets as big as a quarter. A deep purple, flushed mauve-pink. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MONGE. S. One of the newer varieties which seems to deserve the name of the best red Lilac. Plant habit good. Panicle very broad at base developing into a very nice cone. Color a brilliant deep rich red which holds unusually long in the sun. This is the brightest red Lilac. Not red-purple, but really red. If one likes red this is the Lilac. 18 to 24 in., \$5.00

MONTAIGNE. D. Those who like large blooms will find in Montaigne a flower to their heart's desire. The bush is very tall and upright. The blooms carried at the top of the stems are simply amazing. From memory, we would describe the color as a soft, almost uniform creamy pink, with just a faint suggestion of rose. A strong grower. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

MONT BLANC. S. This beautiful Lilac is one of the very best of the single whites. The plant is compact and shapely in growth, with clean foliage. The panicles are large, rather compact and of beautiful form. The florets are immense in size. Color a creamy white.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.50

OLIVIER DE SERRES. D. A clear, clean, uniform light blue. The bush is tall and a good grower. The large double flowers are packed closely on the stem. Panicles are very large and the general effect of the plant when in full bloom is simply amazing. Like all of these Lilacs one does not see this variety at its very best until the plant is from 8 to 10 years of age. We class it as a Lilac of the very highest quality.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say that this one taken from a distance is the richest looking of all Lilacs. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright, rich red, not purple. A red blending into rose.

2 to 3 ft., \$5.00

Lilac Descriptions

Many of the peculiarities of any variety of Lilac are easily described. One can tell at a glance whether the florets are single, semi-double, or double, or whether the panicles are simple or compound, long or short, loose or compact.

But when it comes to color probably no two persons would name exactly alike the colors of any dozen varieties of Lilacs.

A little explanation may help to interpret our descriptions. When we say a Lilac is red, we do not mean that it is scarlet; or when we say it is blue, we do not mean sky-blue, as an occasional customer seems to expect. The truth is, the colors of all Lilacs are soft. They are made up of different proportions of blue and red with more or less addition of white. If the red predominates in the light shades, we may call the color pink or rose. If the blue predominates decidedly, we may call the color blue; but if the blue while dominant is less pronounced we may call it lavender or lilac or violet or mauve.

In the dark colors, if the red predominates decidedly we may call it red, as with Reaumur. If the blue predominates we call it purple. Then to be more definite we sometimes say reddish purple or purplish red.

It must be remembered also that, aside from the difficulty of getting an exact name for the normal color of a variety, this color may change somewhat with the season. For example, this year we had cool, cloudy, and rainy weather throughout the Lilac season. Consequently, the colors were all darker than usual. The character of the soil also sometimes changes the color slightly.

We make our descriptions as clear as we can, but we understand how difficult it is for a purchaser who cannot visit a Lilac field during the blooming season to make his selection. However, we list only good varieties; those that should give much pleasure to those who plant them.

PRESIDENT LOUBET. D. Red. One of the very choicest. Medium height plant. Panicles appear rather small just as the florets begin to open but they slowly develop as the florets continue to open until they become immense. A bright red in the bud stage, but showing considerable white on the inner edge of the opened petal.

18 to 24 in., \$3.50; 2 to 3 ft., \$5.00

PRESIDENT POINCARE. D. Very thrifty; grows into a large, heavily-limbed bush. Panicles large to very large, globular, made up of many lobes. Petals very large, purplish red on outside, turning to lavender-blue as they open. An immense and impressive bloom.

2 to 3 ft., \$3.00; 3 to 4 ft., \$3.50

RUHM VON HORSTENSTEIN. S. A Lilac that produces blooms of the greatest size even on small bushes set out but two years. It is an even toned light red-purple. One of those self colors everyone likes. People marvel at the immense blooms of this variety on bushes not more than 4 feet high. Bloom so profuse some years as to almost hide the foliage.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

SOUV. de LUDWIG SPAETH. S. Red. Although one of the oldest of the improved Lilacs still it is one of the very best Lilacs grown. It seems impossible to get a red that has so many good, and so few bad qualities as Ludwig Spaeth. Panicles long and held erect well out from the foliage. Color a brilliant intense rich purple-red, that holds up well in the sun and lasts a long time. Bush large and a very profuse bloomer. A wonderful Lilac. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

VESTALE. S. One of the best and most graceful of all single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting. Many people admire very much the single white Lilac. Vestale is as fine a single white as can be found. Very graceful as a cut flower.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

VICTOR LEMOINE. D. This is about the most wonderful of all the French Lilacs. It is no wonder that Victor Lemoine, the originator, gave to it his own name. We class it as one of the three or four very best, if not the best. Florets are very double like little double Roses. These are gathered into panicles of the largest size, and the color effect is simply indescribable. The general effect is a soft rosy pink overlaid with a delicate blue-lavender. This is also one of the very latest to bloom. It is a self color. It is a great Lilac. Only a few to spare.

2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

VOLCAN. S. As near a true deep red as we have. Panicles which are very long, large, and shapely, come up well above the foliage. These panicles look rather open as they are in the bud stage but as they develop they open into one of the finest, most shapely, and attractive of all red Lilacs. It is the latest of all the red-purples.

2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

Our 1949 fall sales for our Own-Root French Lilacs was the greatest in the history of our 81 years in business. We sold out completely on a few of our better varieties but in the fall of 1950, we shall be able to supply them again. See pages 58 and 59 for this list.

3 Genuine Brand Lilacs

Naturally, the law of averages cannot possibly regulate the demand for all Lilacs so evenly as to prevent a surplus of some and a shortage of others. It is nothing unusual to find that the varieties in which we have a surplus include the very best of the good standard kinds. To keep our stock arranged in balanced quantities, we are willing to send these out at a special low price which provides for this Final Collection Offer:

Three fine French Lilacs, all different colors, all labeled, our selection. A guaranteed value of at least \$7.00, for... **\$5.00**
Strong, 2- to 3-ft. plants, not prepaid.


CONTROL OF PESTS

PESTS: Oystershell scale and the Lilac borer are about the only enemies of the Lilac. For oystershell scale use as a spray either lime-sulphur or an oil spray. Use liquid lime-sulphur in preference to dry at the rate of 1 part to 7 parts water, or if the oil spray is used, then at the rate of 1 part to 15 parts water. In using the oil spray be sure the sprayer is thoroughly cleaned out before putting in the oil. Lime-sulphur spray should be applied just as the buds are beginning to show green, while the oil spray should be used just before the buds show any green.

The **LILAC BORER** is best handled by prevention. If bushes are kept well cultivated and growing, there is but little borer trouble. Where the borer is at work, he may be taken and killed by running a small wire into the hole and twisting it around to accomplish this. One can also shoot carbon bisulphide into the furrow of the borer with a medicine or fountain pen dropper; then plug up the entrance with putty or gum. Don't wait until this destructive worm has destroyed a part of your Lilac bush.

Our Guarantee

In the fall our Lilacs are dug fresh from our fields and are sent out promptly. We guarantee our stock to be true to name and that it will reach you in first class condition. If you are not satisfied, write us promptly. Our responsibility ends after planting is made. We have no control over weather conditions. However, if our stock is planted well in good soil, and cared for properly, it should give excellent satisfaction. Give your stock care from the beginning. Many people wait until stock begins to show signs of dying before they start to water or cultivate.



KATHARINE HAVEMEYER. D. A splendid Lilac which we like more and more the longer we have it. It is always an outstanding variety among all our plantings. Trusses are immense, very full double, very rich and of a most beautiful mauve-pink. A very thrifty bush. One of the most persistent of bloomers. Nearly every 3- to 4-ft. bush bloomed in the nursery row in 1938. One 4-ft. plant had 18 large trusses and 3 small ones.

Strong 2-3 ft. \$5.00

Special Offer of these 3 Fine Varieties

1 of Each

In a strong 2-3 ft.
size

A Total Value
of \$13.00

For

\$10.00

Not Prepaid

VESTALE. S. One of the best and most graceful of all the single whites. Trusses very large at base, tapering gracefully to a point, making a true cone. Pure rich white. Will satisfy the most exacting.

Strong 2-3 ft. \$3.00

**This Offer Holds for Both
Spring and Fall Planting**

PAUL THIRION. D. Although this Lilac was first sent out in 1915, it is still very scarce. Of all the Lilacs we would say this one, taken from a distance, is the richest looking. The trusses are large and composed of very double florets of an intense claret-rose. The buds are bright rich red, not purple. A red blending into rose. Always a favorite with us.

Strong 2-3 ft. \$5.00

Brand's Special Lilac Offer

for Fall 1950

It has been a number of seasons since we have been able to offer a fine collection of ten good Lilacs at a reasonable price.

This collection will not be available for our sale this spring, but do not wait until late this summer to place your order for Fall, 1950, shipment.

We expect our orders for this collection to start coming immediately after our catalog is issued.

If you are interested in any of these varieties for Fall shipment, do not delay your order.

Especially Selected for Garden Decoration 10 Beautiful NAMED LILACS

All named, all labeled, in all colors: white, pink, lavender, blue, lilac, mauve, purple, and red.

Buffon. S.
Chas. X. S.
Chas. Joly. D.
Jean Mace. D.
Jules Simon. D.

Mme. Lemoine. D.
Pres. Grevy. D.
Pres. Poincaire. D.
Thunberg. D.
Wm. Robinson. D.

S. stands for single florets.
D. stands for double florets.

2-3 ft. Size
Regular Value,
\$23.00
For
\$20.00
Not Prepaid

Mme.
Lemoine

3-4 ft. Size
Regular Value,
\$29.50
For
\$25.00

In this collection of Lilacs you will not find a poor one. Each year we choose from our available stock 10 outstanding varieties. For many years we have offered such a collection at a price every lover of good Lilacs can afford and this year is no exception.

Charles X

Buffon

Pres. Grevy

Pres.
Poincaire

Wm. →
Robinson

Small gardens cannot always accommodate a large number of Lilacs.

For this reason

**YOU MAY SELECT FIVE
DIFFERENT VARIETIES
FROM THIS PAGE**

In a 2-3 ft. grade for

\$12.00

Not Prepaid

Additional List of Own Root French Lilacs for Fall 1950

(We can also supply all the varieties under our Spring List.)

ALPHONSE LAVALLEE. D. Blue. Tall, robust growing; makes a very shapely bush. Panicles long, broad, shapely, and compact. Opens an intense blue, but as the florets develop it changes to a beautiful shade of lavender. Splendid sort. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

BUFFON. S. The very earliest of the early hybrids. Individual florets large and of fine substance. We think Buffon very choice. Color is a rich delicate mauve-pink of the finest quality. Panicles very large. We wish to impress upon our customers that if they are looking for a pure single pink, Buffon will not disappoint them. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

DECAISNE. S. We think a great deal of this Lilac. It is most refined in every way. Nice bush with clean foliage; large panicles very nicely formed, and many of them. A very delicate true rich blue. Rated by many as the best. For real refinement in color this would, without doubt, be rated as one of the best of the single light blues. 2 to 3 ft., \$5.00

DE MIRIBEL. S. Dark bluish violet. This is by far the darkest of all our Lilacs. It is always admired by those who see it in bloom in our nursery because it is so distinct in color from all the others. It is one of the choicest in the entire line. Panicles rather slender, long, compact, and upright. Very noticeable. This is one blue you should really have. You will note we often have to omit this fine variety from our list as the demand is greater than our supply. A late variety. 2 to 3 ft., \$5.00

DE SAUSSURE. D. Medium sized, compact, slender spike. Buds open deep wine-red with touches of white in the points of the petals, giving the bloom an interesting effect. As the flower develops it fades to a deep rose color. This is a red that is admired by all who visit us during Lilac season. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

EDITH CAVELL. D. A very showy, creamy white; buds suffused cream and pale sulphur. Panicles extra large, long and cone-shaped. This Lilac is as large and as fine as Miss Ellen Willmott, but is a different type of flower. Ellen Willmott is more compact and perfect in form while the panicle of Edith Cavell is a trifle more open and more lace-like in effect. The individual florets are a trifle larger than those of Ellen Willmott. Every fine collection should have both. They are the two great double white Lilacs and it is difficult to choose between the two. 2 to 3 ft., \$4.00; 3 to 4 ft., \$5.00

GEHEIMRAT SINGLEMARK. S. A very deep blue-purple. This is a very dark Lilac. The long, upright panicles are made up of many small lobes that add to the attractiveness of the flower. The plant is tall and upright growing. A good variety. 2 to 3 ft., \$3.00

JEAN MACE. D. Bluish mauve. Very pretty Lilac. A tremendous bloomer. Immense, full panicles. It just seems as though there couldn't be another floret crowded in. Very thrifty bush that grows erect and shapely, and is very ornamental even after the blooms are gone. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

JEANNE D' ARC. D. This is another large white double of great beauty. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

JULES SIMON. D. An erect growing variety with very clean limbs and a heavy, clean, light green foliage. Expanding buds show much bright intense rose. Opening truss becomes a very rich, clear, velvety light blue. 2 to 3 ft., \$2.00; 3 to 4 ft., \$3.00

LEON GAMBETTA. D. Panicles of the greatest size. Buds and reverse of petals very pink, which gives the flower a general pink effect. Deep pink buds open into very double little roselike florets of the daintiest pink and lavender. We still say it is the finest of all Lilacs and we want to emphasize this. There are many fine Lilacs, but we believe this is the most beautiful of all. 2 to 3 ft., \$5.00

MME. LEMOINE. D. One of the best of the older whites; a snow-white without tinge of cream. Foliage dark green. A free blooming variety. Outside of Edith Cavell and Ellen Willmott this is the next best white and a splendid white at that. A very shapely growing bush and one of the most sweetly scented of all Lilacs. The bush does not seem to be affected by late spring frosts. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

PRES. GREVY. D. A clear, soft, light blue with immense panicles. Florets are double, and symmetrical. This is one of the older varieties, but still a very desirable one. 2 to 3 ft., \$2.00; 3 to 4 ft., \$2.50

PRES. LINCOLN. S. This is the truest blue of all the improved Lilacs. It is a real deep blue, or what many call a Wedgewood blue. The bush is tall and at blooming time is literally covered with large, long panicles. All who see President Lincoln in bloom are fascinated with its beauty and we wish we were able to propagate it rapidly enough to satisfy all who wish one. 2 to 3 ft., \$5.00

THUNBERG. D. Very large, long, slender spikes, generally two to the panicle. Buds and reverse of florets a violet-mauve with a reddish appearance from a distance. Florets are large; open a light lilac, twisting and turning as they open, so that the color of the bud is intermingled with that of the inside of the petals, making a very striking Lilac. Late. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00

WILLIAM ROBINSON. D. Invariably well liked. Very compact panicles, almost round. When florets are about to open, the bloom gives a very striking pinkish red effect which gives place to a lavender as the florets fully open and their reverses side turns back. Very much admired. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00



Buffon

We are not able to list the above five Lilacs every season. We have only two hundred for our fall sales. Order early if you are not willing to make a second choice.

MME. CASIMIR PERIER. D. A very free blooming white with yellow stamens which give it a rich creamy appearance. Not as tall growing as Mme. Lemoine and not as pure a white. Both are good. 2 to 3 ft., \$2.50; 3 to 4 ft., \$3.00



Prolong Your Lilac Blooming Season by Planting
SOME OF THE HYBRIDS AND SPECIES
 For Both Spring and Fall Shipment

ALL VERY FINE

NONE DISAPPOINTING

A great deal of interest has been created of late by a line of new hybrid Lilacs coming to us from Canada, largely the work of Miss Preston of Ottawa. These hybrid Lilacs are proving very desirable here in Minnesota. They are hybrids of *Villosa* and *Josikaea*, and like their parents they all come into bloom after the French Lilacs are through blooming and will prolong the Lilac season about 3 weeks.

We have 10 different varieties and have found them all good. They all grow into large open branching bushes with large heavy waxy leaves. They are too much alike to describe each one separately. Most of them come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.

We are offering ALICE, AUDREY, CONSTANCE, HENRY LUTECE, LUCETTA, REGAN, VICTOR and VIOLA in shades of pink.

General description of all varieties:

- 1.—All in bloom after the French Lilacs are gone.
- 2.—They all come in large open, plumelike panicles.
- 3.—They all come in shades of pink and lavender. Some are light, some are medium, and some are in deeper shades of pink.
- 4.—All are decorative and work nicely into bouquets of other flowers.
- 5.—All are hardy and easy to grow.

Any collection of fine Lilacs should include some of these hybrids.

TWO NEW ONES

RED WINE and **ROYALTY**. Our stock of these two new ones is limited. However, with every order calling for as many as 3 Hybrids, one of the three may be one of these two. Red Wine as the name implies is a pinkish red while Royalty is a bluish purple.

Prices of All the Above Lilacs:

2 to 3 ft. size

Each \$2.50

Any 3 for \$7.00

3 to 4 ft. size

Each \$3.00

Any 3 for \$8.50

If purchased separately they are \$4.00 each.

Each year we have thousands of visitors from all sections of the country who come to our show room to see our Peonies during the blooming season.

Our French Lilacs have generally come and gone before our show is on, but our hybrid Lilacs are just in their prime.

We bring into our show room huge bouquets of these hybrids. Most of our visitors have never seen a hybrid Lilac and they attract attention immediately. They are very much admired and many sales are made.

They are a beautiful flower. They are entirely different from other Lilacs. They are in season after French Lilacs are gone.

Hansen's Bush Cherry

CHAMPA. (Hansen.) This is a Hansen Bush Cherry that differs from all the rest in that the bush grows to a height of about 5 feet and often looks like a small tree. These little trees are covered with small black berries just over a half inch in diameter. Sweet and good to eat from the bush and wonderful in jam.

Each \$1.50; 3 for \$4.00

LOADS of FLOWERS



**Then
LOADS of FINE FRUIT!**



PRUNUS CISTENA

*Prof. Hansen's
Famous Red-Leaved Cherry*

A wonderful low-growing intense red-leaved Cherry that grows in bush form up to a height of 6 feet. Foliage brilliant red all summer. After passing southern end of Lake Michigan, color much more intense than in the West. Fine for border planting. This is about the most brilliant purple-leaved shrub we can grow in the North. Try it. It will please you.

18 to 24 in., \$1.00; 3 to 4 ft., \$1.50

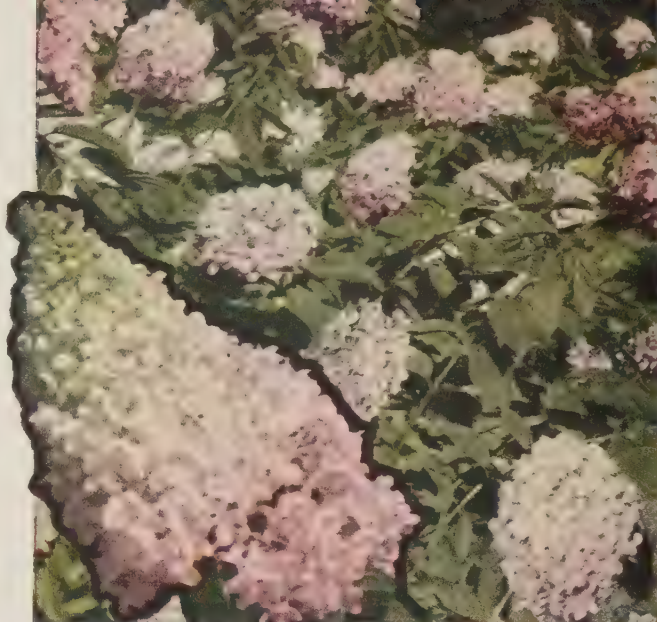
Prunus Cistena



Brand's Ornamental Shrubs

*Colorful
and Hardy*

•
**For
Spring Only**



Hydrangea P. G.

HYDRANGEA

(Hills of Snow)

This is the early flowering Hydrangea. It comes into bloom in July and continues until frost. Large, flat, white blooms. Does very well in the shade. It makes a very fine border plant and for planting closely about the house.

18 to 24 in., \$1.00

HYDRANGEA P. G.

The large fall-blooming Hydrangea. Great panicles of bloom often 12 inches long by 8 inches in diameter come into full development in September. At first pure white, color gradually changing to delicate pink. Makes fine winter bouquets.

Fine, 18 to 24 in., each \$1.00

ALMOND

Double Flowering Pink

One of the very earliest shrubs to bloom. Low bushes grow 2 to 4 feet high and are covered early in the spring before the leaves appear with great masses of little pink roselike flowers.

Strong, 2 to 3 ft., \$1.25

The Pink Almond looks like the Prunus Triloba but is a much smaller bush.



ALMOND, Double Flowering White

Bush looks same as the pink, but more upstanding, and absolutely covered with little intensely double, pure white flowers like little double Roses. Our finest and very early white shrub. Personally we think the White Almond much more beautiful than the pink.

Strong, 2 to 3 ft., \$1.25

CARYOPTERIS, BLUE MIST (Hardy Blue Spirea)

We have plenty of blooming shrubs during the early season through late May, June and July. But when fall comes, as a rule, the shrubs are bare of bloom.

So it seems nice to find a late blooming shrub hardy enough to stand our northern climate. This we have in Hardy Caryopteris which has proved hardy to the Canadian line.

A low growing, perfectly rounded shrub that reaches a height of about 2 feet. Covered through August until killing frost with delicate lace-like flowers.

Nice 2- to 3-ft. plants: \$1.25 each; 2 for \$2.25.



Pink Flowering Almond





Zabeli—
Red
Honeysuckle

TAMARIX

The Tamarix is one of our prettiest and most striking shrubs when in bloom. Many varieties of Tamarix are not hardy but the variety we are offering is hardy. In planting the Tamarix, it should be cut back to within 6 inches of the ground, so we trim them before they leave the nursery.

2 to 3 ft., \$1.00

PRUNUS TRILOBA

(Rose Tree of China)

Beautiful hardy flowering Plum, covered with little full double rose-like pink blooms before the leaves come. Very early. Many people think this is the same as the Flowering Almond but the Prunus Triloba is much larger. It grows to a height of about 6 feet and has a spread of about 6 feet. Blossoms resemble the Flowering Almond except they are larger. When this shrub is in bloom it sells well at the nursery—everyone likes it.

2 to 3 ft., \$1.50 each; 2 for \$2.75
3 to 4 ft., 1.75 each; 2 for 3.25

Prunus Triloba



THREE BUSH HONEYSUCKLES

ZABELI. This is a true red Honeysuckle. The first year after blooming, it may not show its true color. The bush is slender branched, very graceful, and blooms profusely. A truly fine shrub.

PINK AND WHITE. We have the Bush Honeysuckle in a deep pink and in a creamy white. The three colors planted in a group 6 feet apart make a fine combination.

Prices of all Honeysuckles:

Strong, 2 to 3 ft. bushes, any color, \$1.00; 2 for \$1.75. 10 bushes, all one color or assorted, \$7.50.

Plant Honeysuckles for the birds. They like the bright red and yellow berries these shrubs produce in the late summer.

FORSYTHIA SPECTABILIS

The most showy of all the Forsythias. Upright spreading variety. Limbs gracefully curving, covered before leaves appear with large golden yellow flowers.

2 to 3 ft., \$1.00



Forsythia

SPIREA

SPIREA VAN HOUTTEI. This is the Spirea most people speak of as Bridal Wreath. A fast growing Spirea that everybody likes. Very hardy. Makes a wonderful display of color. Pure white. Makes fine hedges. We have 1-year, 2-ft. plants only this spring.

Three 2-year bushes, \$1.25; ten for \$3.75

SPIREA PRUNIFOLIA. It is seldom that Spirea Prunifolia, which is the true Bridal Wreath, is offered for sale. Prunifolia comes in long sprays of beautiful little rose-like white flowers. Dainty and beautiful.

2 to 3 ft., \$1.25; 2 for \$2.00

Spirea Prunifolia



Order your shrubs early for spring shipment. We do not send shrubs out in the fall.

Shrub Orders
Amounting to
\$5.00 or More
are Prepaid

Special Shrub Offer

1 Each

Of all 15 Shrubs Listed on
These 2 Pages
for \$18.00

2 Each

for \$32.50

Both Offers Prepaid

Brand's Ornamental Trees

Sent Out for Spring, 1950 — Not Prepaid



Cut-Leaf Weeping Birch

BIRCH, Cut-Leaf Weeping

We have always considered this one of the most graceful as well as among the most beautiful of all the ornamental trees of the weeping type. It seems to fit in anywhere it is planted, and after it is once established its owner seems to love it as no other tree. A beautiful upright growing tree with long, slender, gracefully weeping branches. The leaves are delicately cut, the bark a brownish green at first, gradually turning to a pure glistening white.

5 to 6 ft., \$4.00; 2 for \$7.50

Lombardy Poplar



POPLAR, Lombardy

This tree is very similar in growing habit and appearance to the Bolleana Poplar. This is a green-leaved tree and one that is almost universally used as an accent tree in ornamental yard planting. In our section of the country we have found it harder than the Bolleana.

Select 5 to 6 ft., \$1.25; 2 for \$2.00

Select 6 to 8 ft., \$1.50; 2 for \$2.75

All heavily branched select trees

WILLOW, Weeping

(Golden Niobe)

The golden Weeping Willow, the most beautiful in that species. Splendid as a lawn tree, for planting near pools or along the banks of streams. A graceful weeping tree with deep rich golden bark on trunk and along the long slender weeping branches. Hardest of all the Weeping Willows. Very beautiful in the winter because of its rich yellow bark, which makes it very conspicuous. Absolutely hardy here in Minnesota. One of the most effective of all trees for real ornamental effect.

5 to 6 ft., \$1.50; 2 for \$2.50

6 to 8 ft., \$2.25; 2 for \$4.25

Beautiful Select Specimen Trees,

6 to 8 ft., \$3.00; 2 for \$5.50

In making a planting of ornamental trees, keep in mind Hardy Flowering Crabs, shown in color on pages 45 and 46.

MAPLE, Schwedler

This is the beautiful Red Maple. The trees have the same beauty of growth that our native hard Maple has. But in the spring from the time growth starts and for about six weeks, the tree is absolutely red. One of our hardiest and most beautiful trees. To grow a good Schwedler Maple the limbs should be allowed to grow close to the ground. Have low limbs on the south side if possible to shade the trunk and save the tree from sun-scald. Most people trim their Schwedler Maples up too high. This causes sunscald and spoils the tree. We have just one size to offer this spring.

6-8 ft. trees, \$3.25 each;

2 for \$6.00



Schwedler Maple

ELM, Lake City

The Lake City Elm is a selection made at Lake City, Minnesota, of a very fine specimen of the American White Elm, the greatest ornamental tree we have in America. The tree selected was a remarkably beautiful tree. All propagating has been from this one specimen so the young trees will all be like this one parent when they are mature.

Select 6 to 8 ft. trees, \$2.50 each; 2 for \$4.75

Lake City Elm



HANSEN BUSH CHERRIES

**ABSOLUTELY HARDY
WILL GROW ANYWHERE**

Real Ornamental Bushes

Though generally grown for the fruit, these Cherries are real ornamental bushes. The bush is very graceful and works nicely into ornamental plantings. The bush is very attractive throughout the year and especially so during the fall when the clean silvery green leaves turn to all of the bright autumn colors: red, yellow, bronze, etc.

In the spring the little bushes are absolutely covered with beautiful white bloom before the leaves appear and make a very pleasing sight.

Plant Several Kinds Together

As a rule these Bush Cherries are not self-fertile. Several kinds must be planted together so as to fertilize one another. Because of this, we do not offer a single variety for sale.

*Choose from the
Following Fine Varieties
(The Sweetest of All)*

AMBER. A new variety received by us direct from the South Dakota Station. Strong grower with amber-yellow fruit. Foliage a creamy yellow in fall. Very sweet.

BLACK BEAUTY. Nice appearing bush growing to height of 2½ feet. Berries just a trifle smaller than Brooks. Originated at Winnipeg and of first degree hardiness. The berries are intense shiny black and very sweet. Beautiful to look at and fine to eat. You won't miss on this one.

CHECKPA. The latest of all this list of Cherries. Must not be used raw until absolutely dead ripe. Because of its lateness, it prolongs the season a full week.

OKREEK. (Hansen.) Of all the Hansen Bush Cherries we have tried out, this has the largest bush and produces the most fruit. Berries are round, about three-fourths inch in size, black in color, and of splendid quality. We like to sell the Okreek because it is so good and bears so much.

RUBY. The first red-fleshed variety to appear among these Hansen Bush Cherries. Makes up into a fine red sauce. Skin is black. Only one to an order.

SIUOX. This was the first of the good selections put out by Hansen and has always been among the best. A large black sweet Cherry of fine quality.

WASTA. One of Prof. Hansen's varieties that we like very much. The bush is a trifle smaller than Okreek. It is a prolific bearer of tasty, nice size, pure black fruit.

PRICES OF ALL HANSEN BUSH CHERRIES

3, all different	\$ 3.50
6, all different	6.50
12, our selection	12.00

Prepaid

In our selection we will include at least two of our new ones under number, if requested.

We also received from the South Dakota Station at the same time we received **Amber** and **Ruby**, several other of their very newest selections all under number. These we have propagated under their station numbers and are offering them to our customers under these numbers. They are the very latest selections of new Bush Cherries and should be as good as the very best of the old ones. But they will be different.



Fruit of the Hansen Bush Cherry

New Korean

BUSH CHERRY

An Absolutely New Thing in Bush Cherries Now Offered for the First Time

The wild Bush Cherry of Korea brought to the United States and bred up over a period of many years from the best of thousands and thousands of seedlings selected and re-selected until we now have a new Cherry that grows on a bush 2½ to 3 feet high that is almost indistinguishable in appearance from the bush of the Flowering Almond.

A NEW MINNESOTA FRUIT FARM FRUIT

This is a new fruit produced by the Minnesota Fruit Farm and we believe it is going to revolutionize Cherry growing in the middle northwest.

THE BUSH

The bush looks just like a nice, neat, upright grown Flowering Almond bush. It makes a very desirable shrub for planting about the house. Leaves medium dark green, turning to bright colors with frost and remaining on late in the fall.

THE FRUIT IS A SURPRISE

The fruit varies with different varieties from a bright red like that of the Early Richmond Cherry to a brownish red like that of Montmorency. Some kinds are round and about a half inch in diameter while other sorts average up in size and shape with the Early Richmond Cherry. In fact, we believe the two could be mixed and unless told, one would not notice the difference.

GOOD TO EAT AND FINE TO CAN

The fruit is just a trifle sharp in most varieties to eat from the hand but some varieties are very mild and verge toward the sweet. All make up into wonderful jams, jellies and sauces.

We truly believe the Nanking and the Korean Bush Cherries in the course of a few years will be found in almost every far northern garden.

PRICES OF KOREAN BUSH CHERRIES

Sold under the following numbers: 20, 57, 60. These should be planted in groups to insure fertilization.

**3 Fine Bushes, \$4.50; 6 for \$8.00;
12 for \$15.00, Prepaid**

CHERRY JAM

We use the **Korean Cherry** here at the nursery for making into jam and we can truthfully say it makes up into as fine a jam as one can make out of any fruit we know of. We would not call it a fruit to be eaten from the bush but for jam it has no superior and then it gives you a jam that is different.



New Korean Bush Cherry

HARDY BUSH CHERRIES

Not Seedlings

All Budded Improved Stock

Absolutely Hardy



Actual Size of the Fruit of the Korean Bush Cherry



Bush Cherry in Bloom



Amber Hansen's Yellow Bush Cherry



The NANKING CHERRY

(*Prunus Tomentosa*)

For Spring Shipment

A fine ornamental shrub that can be used in any ornamental planting and also bear great crops of fine Cherries at the same time.

These bushes grow to a final height of about seven feet. The shrub is nicely shaped, with clean foliage that looks well all season. It can be worked into a planting about the house or in the shrub border. The flowers come early, just before the leaves. The color is an apple-blossom-pink in the bud but gradually opening into a pure white.

Several varieties must be planted together. Otherwise the Nanking Cherry will not bear fruit. The fruit of the improved varieties is oval in shape, three-fourths inch long by one-half inch or a little better in diameter. The color varies from a very light pink to a rather deep red; the pit is small and the quality is good but a trifle acid with no bitterness.

This is not a Cherry to eat from the bush but it makes up into wonderful jam or jelly, tasty and different.

A HEAVY CROPPER

Last year our bushes were six years old and we had a tremendous crop. The fruit comes close to the limbs from the ground up, and is packed close together all along the limb. A solid mass of fruit is formed on every limb from tip down. A neighbor sold many crates containing 16 quarts each on the St. Paul market.

We will not sell less than three different varieties in an order as it takes this many to insure cross fertilization.

Three fine 2 to 3 ft. bushes, all different, for \$4.50; six assorted, for \$8.00; 12 for \$15.00, prepaid.

For Spring Only *Brand's* RED RASPBERRIES

Plant Both Sunrise and Latham, and Enjoy Fresh Raspberries Over a Period of at Least 4 Weeks

LATHAM—The Best All-Around RASPBERRY

When everything is considered, Latham must be called the best all-around Red Raspberry. It does well all over the country, and it is the most productive of all. The berries are large, of fine appearance, and fine flavor.

More money can be made growing Red Raspberries for market than from any other farm crop. The Latham is the greatest Red Raspberry ever introduced. In competition with all other high producing varieties.

SUNRISE The berries are a bright red but turn a darker red when fully ripe. They are firm, fine textured, juicy, non-crumblly, mild, with a fine flavor. Some think the quality is even better than the Latham. We advise the Sunrise to prolong your Raspberry season.

PRICE FOR BOTH SUNRISE AND LATHAM

Strong, No. 1 select plants: 6 for \$1.25; 12 for \$2.25; 25 for \$4.25;
50 for \$8.00; 100 for \$13.50, postpaid.



Latham
The Only Raspberry
Ever Awarded the
Wilder Medal, the Highest
Award of American Horticulture



RED RUBY RHUBARB

Ruby is one of the new varieties of Rhubarb, coming to us from the Canadian Experimental Station. It is very sweet compared to the old kinds mother and grandmother used to have and it makes up into a beautiful red sauce.

Rhubarb should be planted just like a Peony and we send out Rhubarb both spring and fall.

Prices postpaid: 2 for \$1.50; 6 for \$3.00; 12 for \$5.25.

PIXWELL GOOSEBERRY

It Picks Well

Prof. Yeager of the North Dakota Station spent years and tried out thousands of seedling Gooseberries looking for a good Gooseberry with fewer thorns that could be easily picked. Out of all his seedlings he picked this one and named it Pixwell. It is not thornless but it has comparatively few thorns and these are so constructed as to give very little trouble in picking.

Pixwell is considered one of the best Gooseberries in cold southern Manitoba.

Strong 2-yr. plants, 3 for \$2.50; 6 for \$4.50; 12 for \$8.25, postpaid.



The Red Lake Currant
Most Profitable Commercial Variety

RED LAKE and CASCADE CURRANTS

Both Originated by the Minnesota Fruit Breeding Station

We think the Red Lake and Cascade are the two finest Currants yet introduced.

Both varieties are tremendous bearers. The bunch of the Red Lake is very long and covered with large individual berries.

The bunch of the Cascade is shorter and the berries are larger than those of the Red Lake.

The Cascade begins to ripen at least a week earlier than the Red Lake and so prolongs the fruiting season. Both of these varieties are so much sweeter than the old kinds of red Currants that there is no comparison between them. They make a wonderful dessert if picked dead ripe, sugared and set in the ice box for several hours. Served in this way they are wonderful eating and both kinds make fine jelly.

Plant both kinds in equal number.

PRICES OF RED LAKE AND CASCADE

All Postpaid	2	5	10	25
2-yr., No. 1	\$1.25	\$2.75	\$5.25	\$11.00
Strong Select Bearing Size	1.50	3.75	7.00	14.00

If interested in larger quantities, please write us.

Brand's Fine Hardy Fruits

Last summer on a trip to the State Fruit Breeding Farm at Excelsior, Minnesota, we saw hundreds of different fruits at the ripening stage. We were particularly interested in Plums and Hybrid Cherries. Trees of Dietz Prune and Bonnie St. Anne blue Plum, about 12 years old, were absolutely loaded with ripening blue fruit. Morden Nos. 122 and 123, grown in bush form, were also loaded with wonderful large Cherries about the size of pullet eggs. And were they good?

MORDEN No. 122 and 123. These are two new Hybrid Bush Cherries sent to us from the Canadian Station at Morden. They are very much alike in size and general appearance. They are meaty, juicy, sweet, fine flavored, and about the size of pullet eggs. No. 122 is green-fleshed while 123 is rich purple flesh. Skin is thin and pit is very small. They should be planted together for cross fertilization. 4 to 5 ft. trees, 1 of each, \$2.50; 2 of each, \$4.50

THE OKA CHERRY. As far as quality is concerned, we have always considered the Oka Cherry superior to all the hybrid Cherries. The fruit is a good 1¼ inches in diameter, dark blackish red in color, with a deep sweet, juicy, purplish flesh. It must be planted with other hybrid Cherries such as Champa and Sapa to fertilize the bloom. 3 to 4 ft. trees, \$1.25; 4 to 5 ft. trees, \$1.50

CHAMPA. Don't overlook the Champa, the heaviest bearer of all the hybrid Cherries. Described on color page for shrubs.

SAPA. (See color illustration.) Planted in great quantities throughout the Middle Northwest in commercial orchards. This is the great purple-fleshed Cherry. An absolutely hardy tree that begins to bear as a two-year-old. Just loaded with great crops of fruit borne all along the limbs of the bushlike trees. Fruit about an inch in diameter, flesh rich purple, juicy, and delicious flavor. 4 to 5 ft. trees, \$1.35 each; 2 for \$2.25

BONNIE ST. ANNE PLUM. Another true European Plum that can be grown in Southern Minnesota. It is a fine, upright growing tree and a wonderful bearer of most excellent fruit. Strong, 4 to 5 ft. trees, \$1.50

SPLENDID PLUM. (See color illustration, page 67.) We first offered this variety for sale in the spring of 1930. At that time we said that the Splendid was the finest Plum we had ever eaten. We still say the same thing. To date we have never had a Plum that will compare with the Splendid for quality. Fine, rather upright growing tree. Fruit almost round, slightly larger at the base. Bright red, with numerous white spots, changing to deep, rich red as it becomes thoroughly ripe. Skin thin, pit small, fruit large, averaging 1½ to 1¾ inches. Flesh firm, richly colored, meaty, and the flavor is simply splendid. 3 to 4 ft., \$1.25; 4 to 5 ft., \$1.50

We do not send out Fruit Stocks in the Fall

TOKA. (Apricot-Plum cross.) This is a flat, medium size Plum, brilliant red in color, with pleasant aroma. It is a wonderful canning Plum, as there is no bitterness from the skin or its small pit. The tree is a beautiful upright grower that develops into a perfect ornamental tree, the most beautiful of all Plum trees. The quality of the fruit is of the highest. 4 to 5 ft., \$1.50; 5 to 6 ft., \$1.75

Beautiful specimen trees, 6 to 7 ft., \$2.00 each

Three Absolutely New Apples All First Class

MINNESOTA APPLE No. 978. A wonderful first quality heavy bearing Apple from the Minnesota Fruit Breeding Farm. It is an all-over brilliant red Apple that comes into bearing right after the Wealthy and lasts several weeks longer. A new Apple of the very best eating and cooking qualities.

MANTET. A wonderful new summer Apple developed at the Morden Manitoba Station, and hardy at that point and suitable for growing as far north as Central Manitoba. A superior quality Apple anywhere and very desirable for planting in all far North points. A rich all-over red, and an early bearer of Apples of superior eating and cooking qualities. Season early summer.

ORIOLE—MINNESOTA No. 714. Here is a superb Apple that we have been watching ever since it was first sent out for trial. A very early summer Apple, the earliest of all. As a rule early summer Apples lack real quality but No. 714 has it. A pleasant mild flavored Apple. An A-1 eating Apple. No. 714 is a great big cone-shaped variety the shape of a big Delicious. Just the sized Apple to satisfy the appetite of a good husky 12-year-old boy.

Prices for the Above Three Apples:

In a select, 5 to 6 ft. size, \$1.25 each; all 3 for \$3.50

Special Apple Offer

in 3 to 4 ft. trees

We have some very fine 3 to 4 ft. Apple trees in six popular varieties:

Anoka	Minnesota Spy
Fireside	Minjon
Haralson	Redwell

We are discontinuing the growing of Apple trees and for this reason we are offering, while they last—

Any 4, Your Choice, for \$2.00



Minnesota
Apple
No. 978



Morden Cherry Hybrid No. 122

For description and prices of
these fruits, see opposite descrip-
tive page.

**Brand's
Choice Fruits
for
the Small
Home Orchard
for
Spring Only**



Dietz
Prune
Fine for Both
Eating and Canning

Sapa Cherry

OKA PLUM-CHERRY

A big, black-purple,
Sweet Cherry that is
hardy clear across north-
ern United States. Han-
sen's best Cherry.



SPLENDID PLUM

A Plum well named for
the word splendid just de-
scribes it. Everyone says
"splendid" when they taste
it.

**BE SURE TO
GROW ALL
PLUM-
CHERRY
HYBRIDS IN
BUSH FORM**



Brand's Flowering Crabs

For Spring Shipment

ALL ORNAMENTAL SOME FRUIT BEARING

Standard Varieties

Described Elsewhere

Beauty Dolgo Hopa Red Silver
and

The New Chestnut Crab

From Our
Minnesota Fruit Breeding Station

THE CHESTNUT CRAB is the new Crab Apple just named by the Minnesota Fruit Breeding Station. The fruit is large for a Crab, averaging about two inches in diameter. The color is a mixture of light red and russet over a yellow ground, producing an attractive reddish bronze effect. The flesh is yellow, crisp, juicy, medium fine grained with a most pleasant sub-acid, nutlike flavor. The quality is very good for eating from the hand. It also makes fine sauce, is good for pies and pickles. The Chestnut Crab makes a beautiful ornamental tree and at the same time produces a great crop of wonderful large, tasty Crab Apples. All good new fruit stocks are very much in demand. Order early.

4 to 5 ft. trees, \$1.25

5-ft. select specimen trees, \$1.75 each

GENEVA. Miss Preston of Ottawa, Canada, originated this fine Crab. On a trip to our State Fruit Farm this summer we saw several Geneva trees in full fruit just at the ripening stage. The trees were literally loaded with brilliant all-over red Crabs that were about 1½ inches in diameter. As we were passing through the experimental orchard where many new Crabs were under test, the Geneva tree attracted our attention from a distance as the skin of the fruit was so brilliant. The flesh is also a deep pinkish red. The eating quality is good and it makes a fine deep red jelly.

4 to 5 ft., \$2.50; 5 to 6 ft., \$3.00

Beauty Crab in Fruit
A Wonderful
Dual Purpose Variety

Bechtel's Double Crab Purely Ornamental

A double form of the native wild Crab of Missouri, Iowa, Minnesota, etc. Grows to a height of from 8 to 14 feet, depending on where grown. Covered during the blooming season with masses of large, double, light pink flowers which look like double pink Roses, with the most delightful perfume of any known tree. This perfume sweetens the air of the entire yard. The foliage is somewhat subject to rust and this variety does best where the humidity is not great.

Fine, 2 to 3 ft. trees, \$1.50 each;
or \$2.75 a pair

Red Flesh Crab

Another fine Crab from the South Dakota Station that is showing up nicely in our trial garden. We have six of the young trees and all came into bloom last season. The blossoms are large and of a uniform delicate pink. The fruit is large for a Crab and the flesh is a reddish pink. Flavor is good. The tree is upright and shapely in appearance.

4 to 5 ft., \$2.00
5 to 6 ft., \$2.50



Fruit of the Chestnut Crab

**BRAND
PEONY FARMS**

Box 408

FARIBAULT, MINN.